



Cambridge Conference Series: December 2018 Conference Programme

8th Academic International Conference on Social Sciences and Humanities - AICSSH 2018
5th Academic International Conference on Law, Economics and Finance– AICLEF 2018
Conference Venue: University of Cambridge, Newnham College, Cambridge, United Kingdom
Conference Dates: 3rd-5th December 2018





FLE Learning



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FLE Learning

FLE Learning seeks to develop the knowledge and skills of both public and private sector actors on key new developments and issues in the area of law, trade, business, finance and economics by organising a variety of events, such as conferences, courses, training, and workshops.

In the past year, FLE has successfully organised twenty eight international academic conferences in which delegates from over 65 different countries participated, including Afghanistan, Algeria, Australia, Azerbaijan, Bangladesh, Belgium, Brazil, Bulgaria, Canada, Chile, China, Cyprus, Czech Republic, DR Congo, Egypt, Estonia, France, Georgia, Germany, Ghana, Greece, Hong Kong, Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Jordan, Korea, Kuwait, Lithuania, Malaysia, Mauritius, Mexico, Morocco, Netherlands, New Zealand, Nigeria, North Cyprus, Oman, Pakistan, Philippines, Poland, Portugal, Qatar, Romania, Russia, Saudi Arabia, Singapore, Slovakia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom, USA and Uzbekistan. FLE has also organised and provided various intensive onsite training programmes to public sector organisations and firms in the past years to develop and improve their controls and systems so as to ensure effective compliance with financial crime laws and regulations. Registered experts from the company also provided technical assistance to different firms to develop their risk portfolio by assessing various risks facing the firm and to update and improve the firm's internal controls and systems to efficiently detect and prevent potential financial crimes.

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FLE Learning is not a part of, or otherwise affiliated, to the University of Cambridge, nor the 8th Academic International Conference on Social Sciences and Humanities - AICSSH 2018 (Cambridge) and 5th Academic International Conference on Law, Economics and Finance– AICLEF 2018 (Cambridge) Conference are University of Cambridge and/or the Newnham College programs or activities.

Cambridge Conference Series | 3rd-5th **December 2018**

8th Academic International Conference on Social Sciences and Humanities-AICSSH 2018 5th Academic International Conference on Law, Economics and Finance-AICLEF 2018

Conference Programme Day ONE*

Monday, 3rd December 2018

08:45 AM: 09:15 AM	:	Registration and Tea/Coffee (Lucia Windsor Room)
09:15 AM: 09:20 AM	:	Welcome Remarks by Ms. Samantha Sintes-Barber, Conference
		Coordinator
09:20 AM: 09:30 AM	:	Opening Remarks by Dr. Tarik Ziyad Gulcu, Academic Visitor, University of
		York (United Kingdom), Keynote Speaker and Conference Chair.

Day ONE Session ONE

Presentation on: Monday, 3rd December 2018 Session chaired by Ms. Samantha Sintes-Barber Presentation Group: Keynote Session Conference Room/Hall - Lucia Windsor Room

9:30:00 AM - 9:50:00 AM

Dr. Tarik Ziyad Gulcu, Academic Visitor, University of York (**United Kingdom**), *Discovery and Transformation of the Female Self: Zadie Smith's Swing Time* (Delegate Number: Gulcu 6729 - BS20 - **Keynote Speech**) <u>Seat No:</u> 1

9:50:00 AM - 10:10:00 AM

Dr. Omoniyi Alabi Adeosun, Dean of Faculty, College of Education Ikere Ekiti (**Nigeria**), *Corporate Governance Practices and Audit Quality of Listed Deposit Money Banks in Nigeria (2006-2015)* (Delegate Number: Adeosun 6885 - BX27 - **Oral Presentation**) <u>Seat No:</u> 2

10:10:00 AM - 10:30:00 AM

Dr. Rajeev Kumar Panda, Associate Professor, National Institute of Technology Rourkela (India), Social Networking Fatigue, its Antecedents and Discontinuance Usage Intention: Empirical Model Validation (Delegate Number: Panda 6740 - BS28 - Oral Presentation) <u>Seat No:</u> 3

10:30:00 AM - 10:50:00 AM

Mr. Tshepo Manthwa, Lecturer, University of South Africa (**South Africa**), *In joint matrimony we share: The protection of property rights gained through the "I dos"* (Delegate Number: Manthwa 6774 - BX10 - **Oral Presentation**) <u>Seat No:</u> 4

10:50 AM -11:10 AM Tea/Coffee Break

Day ONE Session TWO

Presentation on: Monday, 3rd December 2018 Session chaired by Dr. Tarik Ziyad Gulcu Presentation Group: Law Conference Room/Hall - Lucia Windsor Room

11:10:00 AM - 11:30:00 AM

Dr. Elza Syarief, Head of Postgraduate Study of Law, Universitas Internasional Batam (Indonesia), *The Effectiveness of Islamic Arbitration Institution in Settling Banking Disputes in Indonesia* (Delegate Number: Syarief 6677 - BX03 - **Oral Presentation**) <u>Seat No:</u> 5. <u>Co-Author</u>: **Dr. Rina Shahriyani Shahrullah**, Associate Professor, Universitas Internasional Batam (Indonesia), (Delegate Number: Shahrullah 6677 - BX04 - **Oral Presentation**) <u>Seat No:</u> 6

11:30:00 AM - 11:50:00 AM

Mr. Maphuti David Tuba, Senior Lecturer, University of South Africa (**South Africa**), *Re-Conceptualising Financial Inclusion: A Regulatory Approach* (Delegate Number: Tuba 6610 - BX09 - **Oral Presentation**) <u>Seat No:</u> 7

11:50:00 AM - 12:10:00 PM

Mr. Asam Alsaiat, PhD Student, University of Essex (United Kingdom), The Legal Aspects of Cybercrimes -Comparative Study Between Saudi & UK Cyber Legalization (Delegate Number: Alsaiat 6801 - BX22 - Oral Presentation) Seat No: 8

12:10:00 PM - 12:30:00 PM

Mr. Hui Chen, PhD Candidate, The University of Hong Kong (**China**), *Agriculture Dispute Settlement in the WTO:* Dynamic Balance of Dispute Settlement and Negotiation in Agriculture (Delegate Number: Chen 6785 - BX17 - **Oral Presentation**) <u>Seat No:</u> 9

12:30:00 PM - 12:50:00 PM

Mr. Themba Milton Skosana, Lecturer, University of South Africa (South Africa), *The Validity of Surrogacy Facilitation Agreements* (Delegate Number: Skosana 6763 - BX14 - Oral Presentation) <u>Seat No:</u> 10

12:50:00 PM - 1:00:00 PM	Day ONE Group Photograph
1:00:00 PM - 1:50:00 PM	Lunch Break

Day ONE Session THREE

Presentation on: Monday, 3rd December 2018 Session chaired by Dr. Omoniyi Alabi Adeosun Presentation Group: Economics & Finance Conference Room/Hall - Lucia Windsor Room

1:50:00 PM - 2:10:00 PM

Dr. Xingzhi Yao, Lecturer, Xi'an Jiaotong Liverpool University (**China**), On the Properties of Three Monthly Opinion Polls of Voting Intentions in the UK over the Period 1984 to 2015 (Delegate Number: Yao 6640 - BX11 - **Oral Presentation**) <u>Seat No:</u> 11

2:10:00 PM - 2:30:00 PM

Mr. Walter Shiba, Ph.D Candidate, Institute of Agricultural Economics and Development (**China**), Impact of Energy Consumption on Economic Growth in BRICS Countries: A Multivariate Causality Study. (Delegate Number: Shiba 6759 - BX23 - **Oral Presentation**) <u>Seat No:</u> 12

2:30:00 PM - 2:50:00 PM

Mr. Daniel Rugilo, Doctorial Student, University of Cologne (**Deutschland**), *The predicament of FinTechs in the environment of traditional banking sector regulation – an analysis of regulatory sandboxes as a possible solution* (Delegate Number: Rugilo 6800 - BX20 - **Oral Presentation**) <u>Seat No:</u> 13. <u>Co-Author</u>: Mr. Johannes Gerlach, Research Assistant & Doctoral Student, Heinrich-Heine-University (Germany) (Delegate Number: Gerlach 6800 - BX21 - Oral Presentation) <u>Seat No:</u> 14

2:50:00 PM - 3:10:00 PM

Dr. Ali Rafeeq, Assistant Professor, United Arab Emirates University (**United Arab Emirates**), *Textual and Visual: Use of infographics as a visual storytelling tool in UAE newspapers* (Delegate Number: Rafeeq 6749 - BS29 - **Oral Presentation**) <u>Seat No:</u> 15

3:10:00 PM - 3:30:00 PM

Mrs. Blerta Mjeda, Lecturer, University of Shkodra (Albania), Risk Modeling using Monte Carlo method at Albpetrol Company (Delegate Number: Mjeda 6886 - BX26 - Virtual Presentation (Skype Video Conference)) Seat No: 16

03:30 PM -03:50 PM Tea/Coffee Break

Day ONE Session FOUR

Presentation on: Monday, 3rd December 2018 Session chaired by Dr. Rajeev Kumar Panda Presentation Group: Law Conference Room/Hall - Lucia Windsor Room

3:50:00 PM - 4:10:00 PM

Mr. Lefa Ntsoane, Lecturer, University of South Africa (**South Africa**), *Labour Law as a Transformative Legislation* and Race-Based Dynamics for Economic Sustainability (Delegate Number: Ntsoane 6764 - BX13 - **Oral Presentation**) <u>Seat No:</u> 17

4:10:00 PM - 4:30:00 PM

Mr. Bongani Khumalo, Lecturer, University of South Africa (**South Africa**), *Extension of collective agreements in terms of section 23 (1) (d) of the SA LRA and the "knock on effect" on the right to strike* (Delegate Number: Khumalo 6765 - BX08 - **Oral Presentation**) <u>Seat No:</u> 18

4:30:00 PM - 4:50:00 PM

Mr. Kwena Kubjana, Lecturer, University of South Africa (**South Africa**), Understanding the law of sexual harassment at workplace(through case law lens) - a classical fool's errand (Delegate Number: Kubjana 6772 - BX12 - **Oral Presentation**) <u>Seat No:</u> 19

4:50:00 PM - 5:10:00 PM

Mr. Porsche Makama, Lecturer, University of South Africa (**South Africa**), *A review on the conduct of the police during the Marikana tragedy: A Constitutional-Criminal Law Perspective* (Delegate Number: Makama 6771 - BX15 - **Oral Presentation**) <u>Seat No:</u> 20

NOTES:

6:30 PM - 8:30 PM Welcome Dinner* at DoubleTree by Hilton Cambridge City Centre, Marco Pierre White Steakhouse Bar & Grill, Mill Lane, Granta Place, Cambridge CB2 1RT. Phone: 01223 259937 (Only for those delegates who have registered and paid for the social events)

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Conference Programme Day TWO*

Tuesday, 4th December 2018

Lucia Windsor Room ONE

08:45 AM: 09:00 AM : Registration and Tea/Coffee (Lucia Windsor Room)

Day TWO Session ONE

Presentation on: Tuesday, 4th December 2018 Session chaired by Mr. Tshepo Manthwa Presentation Group: Social Sciences Conference Room/Hall - Lucia Windsor Room ONE

9:00:00 AM - 9:20:00 AM

Dr. Rasha Mohamed, Lecturer, Beni Suef University (**Egypt**), *Enriching program to help female students to substitute their emotional feelings* (Delegate Number: Mohamed 6454 - BS02 - **Oral Presentation**) <u>Seat No:</u> 21

9:20:00 AM - 9:40:00 AM

Dr. Santosh Meena, Associate Professor, Banasthali Vidyapith (India), *Role of Spiritual Intelligence and Job Values in Mental Health of Bank Executives* (Delegate Number: Meena 6570 - BS25 - Oral Presentation) <u>Seat No:</u> 22

9:40:00 AM - 10:00:00 AM

Dr. Alfredis González Hernández, Professor, Universidad Surcolombia (**Colombia**), *Neurocognitive intervention* targeting components of theory of mind in school-age children with behavioral disorders (Delegate Number: González Hernández 6799 - BS32 - **Oral Presentation**) <u>Seat No:</u> 23

10:00:00 AM - 10:20:00 AM

Prof. Yehiel Kaplan, Lecturer & Associate Professor, University of Haifa (Israel), New trends concerning consent to medical treatment in Jewish law (Delegate Number: Kaplan 6766 - BS21 - Oral Presentation) <u>Seat No:</u> 24

10:20:00 AM - 10:40:00 AM

Ms. Ali Saha, PhD Research Scholar, Monash University (**Australia**), *Media Framing of Caste ideologies and Dalit Identity in Indian newspapers* (Delegate Number: Saha 6470 - BS04 - **Oral Presentation**) <u>Seat No:</u> 25

10:40 AM -11:00 AM

Tea/Coffee Break

Day TWO Session TWO

Presentation on: Tuesday, 4th December 2018 Session chaired by Dr. Elza Syarief Presentation Group: Social Sciences Conference Room/Hall - Lucia Windsor Room ONE

11:00:00 AM - 11:20:00 AM

Mr. Mike Edepo, Assistant Registrar & M.Sc Student, University of Benin (**Nigeria**), *Conflict Strategies and their Dynamics in Modern Day: The Northern Nigerian Imbroglio* (Delegate Number: Edepo 6793 - BS26 - **Oral Presentation**) <u>Seat No:</u> 26

11:20:00 AM - 11:40:00 AM

Mrs. Satenik Shahbazyan, PhD Student, Northern (Arctic) Federal University (**Russia**), Liberalization and humanization of the Russian Federation criminal legislation through amendments to Article 15 of the Russian Criminal Code (Delegate Number: Shahbazyan 6498 - BX07 - **Oral Presentation**) <u>Seat No:</u> 27

11:40:00 AM - 12:00:00 PM

Dr. Ahmad Ali, Assistant Professor, Abdul Wali Khan University Mardan (**Pakistan**), Violence and Immorality is Responsible for Divorce (Delegate Number: Ali 6516 - BS83 - **Oral Presentation**) Seat No: 28

12:00:00 PM - 12:20:00 PM

Mr. Sameer Jan, Lecturer, Shaheed Benazir Bhutto University (Pakistan), An Analysis of Risk Factors Behind Domestic Violence on Women in Pakhtun Society (Delegate Number: Jan 6551 - BS30 - Oral Presentation) <u>Seat</u> No: 29

12:20:00 PM - 12:40:00 PM

Dr. Wan Muhammad Wan Sulong, Lecturer, Universiti Putra Malaysia (**Malaysia**), Halal Food Facilities in Japan from the Perspective of Malaysian Muslim Tourists (Delegate Number: Wan Sulong 6717 - BS13 - **Oral Presentation**) <u>Seat No:</u> 30

12:40:00 PM - 1:00:00 PM

Mrs. Eman Faisal, PhD Candidate, University of Cambridge (**United Kingdom**), A triadic model of co-regulated, socially shared regulation of learning, and attributions: a study with first-year undergraduates from a collectivist society (Delegate Number: Faisal 6782 - BS31 - **Oral Presentation**) <u>Seat No:</u> 31

1:00 PM – 1:10 PM	Day TWO Group Photograph
1:10 PM - 1:50 PM	Lunch Break

Day TWO Session THREE

Presentation on: Tuesday, 4th December 2018 Session chaired by Dr. Rina Shahriyani Shahrullah Presentation Group: Social Sciences Conference Room/Hall - Lucia Windsor Room ONE

1:50:00 PM - 2:10:00 PM

Mr. Zain Mohammad Sulaiman, Research Scholar, Aligarh Muslim University (India), Alternative Assessment in Business English Classroom: Study of Management Students in India (Delegate Number: Sulaiman 5977 - BS05 - Oral Presentation) Seat No: 32

2:10:00 PM - 2:30:00 PM

Dr. Saowalee Kaewchuay, Lecturer, Mahidol University (Thailand), The learning management in the physical education and the recreation for the children in the South of Thailand (Delegate Number: Kaewchuay 6451 - BS14 - Oral Presentation) <u>Seat No:</u> 33. <u>Co-Author</u>: Dr. Ekarat Onnom, Lecturer, Chandrakasem Rajabhat University (Thailand) (Delegate Number: Onnom 6451 - BS15 - Oral Presentation) <u>Seat No:</u> 34

2:30:00 PM - 2:50:00 PM

Ms. Melissa Novenario, Graduate Student, De La Salle Santiago Zobel School (**Philippines**), *The Bride Stardom:* A Study on the "Celebrification" of Millennial Weddings in Rural Philippines (Delegate Number: Novenario 6748 - BS17 - **Oral Presentation**) <u>Seat No:</u> 35

2:50:00 PM - 3:10:00 PM

Dr. Tahir Mahmood, Associate Professor, University of Veterinary and Animal Sciences (**Pakistan**), *Human Capital, Technological Spillover and Productivity of Manufacturing Sector: A Comparative Analysis of Pakistan and India* (Delegate Number: Mahmood 6668 - BX25 - **Oral Presentation**) <u>Seat No:</u> 36

3:10:00 PM - 3:30:00 PM

Mr. Umer Ramzan, Lecturer, University of Lahore (**Pakistan**), *Examining the Impact of Online Engagement on Entrepreneurial Intentions through General and Domain Attitude: A Multi Mediation Study* (Delegate Number: Ramzan 6561 - BX24 - **Oral Presentation**) <u>Seat No:</u> 37

03:30 PM -03:50 PM Tea/Coffee Break

Day TWO Session FOUR

Presentation on: Tuesday, 4th December 2018 Session chaired by Ms. Ali Saha Presentation Group: Social Sciences Conference Room/Hall - Lucia Windsor Room ONE

3:50:00 PM - 4:10:00 PM

Ms. Stanislava Milankov, Sociologist, Interregional Cooperation and Local Self Government (**Serbia**), *European Union Between The Clash of Civilizations and Maastricht Treaty* (Delegate Number: Milankov 6379 - BS11 - **Oral Presentation**) <u>Seat No:</u> 38

4:10:00 PM - 4:30:00 PM

Ms. Aline Navegantes, Master's Student, University of Brasilia (**Brazil**), *Work, class and race relations in Brazil's capital: A case study of Afro-Brazilian housemaids in the city of Brasilia (DF)* (Delegate Number: Navegantes 6559 - BS27 - **Oral Presentation**) <u>Seat No:</u> 39

4:30:00 PM - 4:50:00 PM

Mr. Abdulkarim Alotaibi, PhD Candidate, Warwick university (**United Kingdom**), *Critical analysis of the 2012* Saudi Arbitration Regulation SAR and the extent to which it succeeds in attracting foreign commerce (Delegate Number: Alotaibi 6934 - BX30 - **Oral Presentation**) <u>Seat No:</u> 40

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Conference Programme Day TWO*

Tuesday, 4th December 2018

Lucia Windsor Room TWO

08:45 AM: 09:00 AM	:	Registration and Tea/Coffee (Lucia Windsor Room)
Day TWO Conference Chair	:	Dr. Sudawan Somjai Lecturer, Suan Sunandha Rajabhat University (Thailand), Dr. Tarik Ziyad Gulcu, Academic Visitor, University of York (United Kingdom) & Dr. Omoniyi Alabi Adeosun, Dean of Faculty, College of Education Ikere Ekiti (Nigeria),

Day TWO Session ONE

Presentation on: Tuesday, 4th December 2018 Session chaired by Dr. Sudawan Somjai, Prof. Voradej Chandarasorn & Ms. Samantha Sintes-Barber Presentation Group: Social Sciences Conference Room/Hall - Lucia Windsor Room TWO

9:00:00 AM - 9:10:00 AM

Prof. Voradej Chandarasorn, Professor, Suan Sunandha Rajabhat University (**Thailand**), *Governance: Dimensions, Indicators, and Ways to Promote* (Delegate Number: Chandarasorn 6866 - BS69 - **Keynote Speech**) <u>Seat No:</u> 41

9:10:00 AM - 9:20:00 AM

Dr. Sudawan Somjai, Lecturer, Suan Sunandha Rajabhat University (Thailand), The development of sidewalk for Quality of Life in Bangkok (Delegate Number: Somjai 6893 - BS80 - Keynote Speech) <u>Seat No:</u> 42. <u>Co-Author</u>: Dr. Norawat Charoen-Rajapark, Lecturer, Suan Sunandha Rajabhat University (Thailand) (Delegate Number: Charoen-Rajapark 6893 - BS81 - Keynote Speech) <u>Seat No:</u> 43

9:20:00 AM - 9:30:00 AM

Dr. Boonsri Suteerachai, Lecturer, Suan Sunandha Rajabhat University (**Thailand**), *Potential of Administrators* and Staff and suitable environments for residential area Affecting Development Administration of Modern Organization (Delegate Number: Suteerachai 6871 - BS74 - **Oral Presentation**) <u>Seat No:</u> 44

9:30:00 AM - 9:40:00 AM

Dr. Rachada Fongtanakit, Lecturer, Suan Sunandha Rajabhat University (**Thailand**), *Factors affecting the Insured Person's Decision in Selection of Hospital* (Delegate Number: Fongtanakit 6870 - BS73 - **Oral Presentation**) <u>Seat</u> <u>No:</u> 45

9:40:00 AM - 9:50:00 AM

Dr. Sriparinya Toopgrajank, Lecturer, Suan Sunandha Rajabhat University (**Thailand**), *Applying the Royal Sufficiency Economy Philosophy to the Way of Life of the Border Patrol Police (BPP)* (Delegate Number: Toopgrajank 6824 - BS43 - **Oral Presentation**) <u>Seat No:</u> 46

9:50:00 AM - 10:00:00 AM

Dr. Piyada Wongwiwat, Lecturer, Suan Sunandha Rajabhat University (**Thailand**), *Forecasting the Unemployment in Thailand* (Delegate Number: Wongwiwat 6865 - BS68 - **Oral Presentation**) <u>Seat No:</u> 47

10:00:00 AM - 10:10:00 AM

Dr. Chandej Charoenwiriyakul, Lecturer, Suan Sunandha Rajabhat University (**Thailand**), *Cause and Effects of Youth Gambling Behaviors in Thailand* (Delegate Number: Charoenwiriyakul 6869 - BS72 - **Oral Presentation**) <u>Seat No:</u> 48

10:10:00 AM - 10:20:00 AM

Mr. Kitti Sattarat, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Good Dovernance and Public Sector Corruption* (Delegate Number: Sattarat 6807 - BS34 - **Oral Presentation**) <u>Seat No:</u> 49

10:20:00 AM - 10:30:00 AM

Mr. Pichai Liamsuwan, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Skill Development of Automotive Industry* (Delegate Number: Liamsuwan 6808 - BS35 - **Oral Presentation**) <u>Seat No:</u> 50

10:30:00 AM - 10:40:00 AM

Mrs. Rutchanok Hempolchom, PhD Candidate, Suan Sunandha Rajabhat University (Thailand), *The Issue of Promote Creative Culture Village Tourism for Sustainability* (Delegate Number: Hempolchom 6809 - BS36 - Oral Presentation) <u>Seat No:</u> 51

10:40 AM -11:00 AM Tea/Coffee Break

Day TWO Session TWO

Presentation on: Tuesday, 4th December 2018 Session chaired by Dr. Norawat Charoen-Rajapark & Dr. Chandej Charoenwiriyakul Presentation Group: Social Sciences Conference Room/Hall - Lucia Windsor Room TWO

11:00:00 AM - 11:10:00 AM

Mrs. Thatchadmas Liamsuwan, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), Innovation Development of Listed Companies in the Market for Alternative Investment (MAI) According To Thailand 4.0 National Policy (Delegate Number: Liamsuwan 6810 - BS37 - **Oral Presentation**) <u>Seat No:</u> 52

11:10:00 AM - 11:20:00 AM

Mr. Vichit Suradinkura, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Transparency of a Business Organization in the View of Certified Public Accountants* (Delegate Number: Suradinkura 6811 - BS38 - **Oral Presentation**) <u>Seat No:</u> 53

11:20:00 AM - 11:30:00 AM

Mr. Watcharadet Kiatchanon, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Management of the Chief District Officer's Model for Sustainable Development in the Metropolitan* (Delegate Number: Kiatchanon 6812 - BS39 - **Oral Presentation**) <u>Seat No:</u> 54

11:30:00 AM - 11:40:00 AM

Ms. Phatchanok Luangpaiboon, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *The Success of the Sustainable Environmentally Friendly Products Development for Industrial Chemists* (Delegate Number: Luangpaiboon 6813 - BS40 - **Oral Presentation**) <u>Seat No:</u> 55

11:40:00 AM - 11:50:00 AM

Mr. Pushpong Pongsiri, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Waste Management* from Scrap Wood Crates as a Fuel for Electricity Production (Delegate Number: Pongsiri 6815 - BS41 - **Oral Presentation**) <u>Seat No:</u> 56

11:50:00 AM - 12:00:00 PM

Mrs. Pimphawan Phakdeepan, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *The Factors of Rural Retention of Medical Graduates Trained by Collaborating Project to Increase Production of Rural Doctor (CPIRD)* (Delegate Number: Phakdeepan 6816 - BS42 - **Oral Presentation**) <u>Seat No:</u> 57

12:00:00 PM - 12:10:00 PM

Ms. Supranee Auiyasathian, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Evolution*, *Adaptation, Retail Industrial Organizational Development* (Delegate Number: Auiyasathian 6825 - BS44 - **Oral Presentation**) <u>Seat No:</u> 58

12:10:00 PM - 12:20:00 PM

Mr. Piyapan Chaba, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *The Sport Ethics of Professional Football in Thailand* (Delegate Number: Chaba 6826 - BS45 - **Oral Presentation**) <u>Seat No:</u> 59

12:20:00 PM - 12:30:00 PM

Ms. Sirilux Pornchokchai, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Factors Influencing Intention to use Technology by Older Persons* (Delegate Number: Pornchokchai 6828 - BS46 - **Oral Presentation**) <u>Seat No:</u> 60

12:30:00 PM - 12:40:00 PM

Mr. Thanakorn Maneechote, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Guidelines to Create Social Mediaf for a Peaceful Society* (Delegate Number: Maneechote 6831 - BS47 - **Oral Presentation**) <u>Seat No:</u> 61

12:40:00 PM - 12:50:00 PM

Ms. Chonticha Somjai, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Electronic Commerce Promotional Guidelines for Economic Stability* (Delegate Number: Somjai 6832 - BS48 - **Oral Presentation**) <u>Seat</u> <u>No:</u> 62

12:50:00 PM - 1:00:00 PM

Mr. Kajit Jitsupa, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *The Readiness of Cat Telecom Public Company Limited for the Develoment of Digital Park Thailand Project to become the Asean Digital Hub* (Delegate Number: Jitsupa 6833 - BS49 - **Oral Presentation**) <u>Seat No:</u> 63

1:00 PM - 1:10 PMDay TWO Group Photograph1:10 PM - 1:50 PMLunch Break

Day TWO Session THREE

Presentation on: Tuesday, 4th December 2018 Session chaired by Dr. Sriparinya Toopgrajank & Dr. Rachada Fongtanakit Presentation Group: Social Sciences Conference Room/Hall - Lucia Windsor Room TWO

1:50:00 PM - 2:00:00 PM

Ms. Ketsara Banpot, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Behavior in Buying Advertising Time Slots on the Digital TV of Advertising Agencies and other Businesses* (Delegate Number: Banpot 6834 - BS50 - **Oral Presentation**) <u>Seat No:</u> 64

2:00:00 PM - 2:10:00 PM

Ms. Nalinee Wachiranugul, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Efficiency of the Organization Performance from the Implementation of the Quality System Management ISO 17025 in the Testing and Calibration Laboratories* (Delegate Number: Wachiranugul 6836 - BS51 - **Oral Presentation**) <u>Seat No:</u> 65

2:10:00 PM - 2:20:00 PM

Mr. Winetr Donse, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *The Social Changes that affect to Mudmee Silk Production Process* (Delegate Number: Donse 6837 - BS52 - **Oral Presentation**) <u>Seat No:</u> 66

2:20:00 PM - 2:30:00 PM

Mrs. Srochinee Siriwattana, PhD Candidate, Suan Sunandha Rajabhat University (Thailand), Political Conflicts and Political Conflict Management in Thailand (Delegate Number: Siriwattana 6838 - BS53 - Oral Presentation) Seat No: 67

2:30:00 PM - 2:40:00 PM

Ms. Akarapita Meechaiwong, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), Organizational Culture to Increase Performance of Military Officers (Delegate Number: Meechaiwong 6839 - BS54 - **Oral Presentation**) <u>Seat No:</u> 68

2:40:00 PM - 2:50:00 PM

Mrs. Venus Thamsarorat, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Factor Affecting Sustainable Peace in the Three Southern Border Provinces of Thailand* (Delegate Number: Thamsarorat 6840 -BS55 - **Oral Presentation**) <u>Seat No:</u> 69

2:50:00 PM - 3:00:00 PM

Mr. Krittapol Thongdonpum, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Three Year Achievement of Doctoral Graduates in Thailand* (Delegate Number: Thongdonpum 6853 - BS56 - **Oral Presentation**) <u>Seat No:</u> 70

3:00:00 PM - 3:10:00 PM

Mr. Vikrom Pitisuk, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), An Organization Development Approach for Human Resource Management in Thai-Style and Japanese-Style Organizations (Delegate Number: Pitisuk 6854 - BS57 - **Oral Presentation**) <u>Seat No:</u> 71

3:10:00 PM - 3:20:00 PM

Mr. Sutee Mungmee, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Appropriate Guidelines for Management of Juristic Persons of a Housing Estate* (Delegate Number: Mungmee 6855 - BS58 - **Oral Presentation**) <u>Seat No:</u> 72

3:20:00 PM - 3:30:00 PM

Mr. Tanatid Rodwattanapong, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Development for Business Competition in ASEAN of Entrepreneurship of Factories Manufacturing Food Supplements* (Delegate Number: Rodwattanapong 6856 - BS59 - **Oral Presentation**) <u>Seat No:</u> 73

03:30 PM -03:50 PM Tea/Coffee Break

Day TWO Session FOUR

Presentation on: Tuesday, 4th December 2018 Session chaired by Dr. Piyada Wongwiwat Presentation Group: Social Sciences Conference Room/Hall - Lucia Windsor Room TWO

3:50:00 PM - 4:00:00 PM

Ms. Wannattha Khanitthabud, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *The Effect of Organizational Strategy, Leadership, Increasing Value at Work of Employees, and Management Innovation on the Success of the Organization Development* (Delegate Number: Khanitthabud 6857 - BS60 - **Oral Presentation**) <u>Seat No:</u> 74

4:00:00 PM - 4:10:00 PM

Mrs. Kanjaporn Mungmee, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Management of Thai Massage Establishment to Meet Quality Standards and International Recognition* (Delegate Number: Mungmee 6858 - BS61 - **Oral Presentation**) <u>Seat No:</u> 75

4:10:00 PM - 4:20:00 PM

Ms. Rawiphat Chejvichaikul, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *The Situation of Real Estate in Thailand 4.0* (Delegate Number: Chejvichaikul 6859 - BS62 - **Oral Presentation**) <u>Seat No:</u> 76

4:20:00 PM - 4:30:00 PM

Mrs. Mingkoun Dangsuwan, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Development and Promotion of Forest Conservation in the Upper Northern Region According to Sufficiency Economy Philosophy* (Delegate Number: Dangsuwan 6860 - BS63 - **Oral Presentation**) <u>Seat No:</u> 77

4:30:00 PM - 4:40:00 PM

Mr. Peerapong Subkittanakul, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Perceptions and Access to Legal Rights of Community-Dwelling Elderly in Bangkok* (Delegate Number: Subkittanakul 6861 - BS64 - **Oral Presentation**) <u>Seat No:</u> 78

4:40:00 PM - 4:50:00 PM

Mr. Lipikorn Chareeyapas, PhD Candidate, Suan Sunandha Rajabhat University (Thailand), Development of Thai-Cambodian Border Trade: Sa Kaeo Special Economic Zone (Delegate Number: Chareeyapas 6862 - BS65 - Oral Presentation) <u>Seat No:</u> 79

4:50:00 PM - 5:00:00 PM

Mr. Sarote Samart, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Public-Private Collaboration* for a Sustainable Tourism Development (Delegate Number: Samart 6863 - BS66 - Oral Presentation) Seat No: 80

5:00:00 PM - 5:10:00 PM

Mr. Teerapon Munpiriyakul, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), Innovation Management of the Dministration in General Staff Division, Office of Information and Communication Technology, Royal Thai Police (Delegate Number: Munpiriyakul 6864 - BS67 - **Oral Presentation**) <u>Seat No:</u> 81

5:10:00 PM - 5:20:00 PM

Ms. Kalyarat Jarukornjindarath, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), Accomplishment of the Implementation of the Master Plan of Private Education into Practice in the Educational Service Area in Sakon Nakhon Province (Delegate Number: Jarukornjindarath 6867 - BS70 - Oral Presentation) Seat No: 82

5:20:00 PM - 5:30:00 PM

Mr. Tanawat Panyasakulwong, PhD Candidate, Suan Sunandha Rajabhat University (Thailand), Water Management in Eastern Side Area of Bangkok (Delegate Number: Panyasakulwong 6868 - BS71 - Oral Presentation) Seat No: 83

5:30:00 PM - 5:40:00 PM

Mrs. Napapit Tripetchpisal, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Development of Learning Experiences to Enhance Critical Thinking of Early Childhood* (Delegate Number: Tripetchpisal 6874 - BS75 - **Oral Presentation**) <u>Seat No:</u> 84

5:40:00 PM - 5:50:00 PM

Mr. Pawat Kovittanupong, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Management of Sub-District Administrative Organization and The Municipality Advancement* (Delegate Number: Kovittanupong 6875 - BS76 - **Oral Presentation**) <u>Seat No:</u> 85

5:50:00 PM - 6:00:00 PM

Dr. Sipprakorn Liewtrakoon, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Lesson Learned*, " Power Transmission," Heroes of Tham Luang Cave Khunnam Nangnon

(Delegate Number: Liewtrakoon 6882 - BS77 - Oral Presentation) Seat No: 86

6:00:00 PM - 6:10:00 PM

Mr. Chayes Kajonboontawon, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Management System and Staff Capacities Affecting Solid Waste Collection of Environmental Office* (Delegate Number: Kajonboontawon 6883 - BS78 - **Oral Presentation**) <u>Seat No:</u> 87

6:10:00 PM - 6:20:00 PM

Mr. Tawatchai Chuansomboon, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Integration of the Cooperative Sector on the Success on the Sustainable Water Management* (Delegate Number: Chuansomboon 6899 - BS79 - **Oral Presentation**) <u>Seat No:</u> 88

6:20:00 PM - 6:30:00 PM

Mrs. Chalida Punkravee, PhD Candidate, Suan Sunandha Rajabhat University (**Thailand**), *Factors Influencing the Success of Establishing a Prototype Center of ASEAN e-Commerce Logistics Hub at U-Tapao International Airport* (Delegate Number: Punkravee 6902 - BS82 - **Oral Presentation**) <u>Seat No:</u> 89

List of Listener(s)

Dr. Julius Aikins-Hawkson, Principal Consultant, Ghana Institute of Management and Public Administration (Ghana), *Listener* (Delegate Number: Aikins-Hawkson 397 - BX29 - Listener) <u>Seat No:</u> 90

Mr. Ibrahim Abdallah Mhango, Legal Officer, Century Attorneys (Tanzania), Listener (Delegate Number: Mhango 393 - BX18 - Listener) Seat No: 91

Mr. Duilong Xi, Student, Tianjin Universicity of Finance and Economics (China), *Listener* (Delegate Number: Xi 6518 - BS06 - Listener) <u>Seat No:</u> 92

Conference Assistant/Coordinator

Ms. Samantha Sintes-Barber, Conference Assistant/Co-ordinator, FLE Learning (United Kingdom).
 Mr. Lorenzo Sintes-Barber, Conference Assistant, FLE Learning (United Kingdom)
 Ms. Amy Louise King, Conference Assistant, FLE Learning (United Kingdom)

Cambridge Conference Series | 3rd-5th December 2018

8th Academic International Conference on Social Sciences and Humanities-AICSSH 2018 5th Academic International Conference on Law, Economics and Finance-AICLEF 2018

Conference Programme Day THREE*

Wednesday, 5th December 2018

10:40 AM to 12:10 PM	Explore Cambridge through - Cambridge City Sightseeing (Open top Bus) Starting Point: Open top bus stop near The Anchor Inn, Silver St, Cambridge CB3 9EL
	Group will depart from Silver St, Cambridge CB3 9EL (Open Top Bus Stop Number ONE) and your Open top bus ticket will be handed over to you there at 10:40 AM.

Your Ticket for Cambridge City Sightseeing (Open top Bus) is valid for 24 hrs on open top buses and you can get on and off at any of the 16 stops on the tour – keep a hold of your ticket for re-boarding!

12:15 AM – 03:00 PM	Social Networking Lunch (12:15 to 13:15) with University of Cambridge Literacy Walk Tour (90 mins) The Anchor Inn, Silver St, Cambridge CB3 9EL
	Your networking lunch and University of Cambridge literacy Walk Tour will be provided/started at The Anchor Inn, Silver St, Cambridge CB3 9EL
03:00 AM to 05:00 PM	Self-Explore Cambridge through Cambridge City Sightseeing (Open top Bus)

With your 24-hour pass, relax for the hour-long full tour, or design a personalized itinerary with 16 possible stops with easy access to Trinity College, King's College Chapel, The Backs and more. Enjoy unobstructed views from the open-air viewing deck and fun onboard commentary as you savor this medieval university town.

<u>Note:</u> Day ONE Welcome Dinner*, Day TWO Social Networking Dinner* and Day THREE* social networking events are only for those delegates who have registered and paid for the social events.

Important Information

Registration & Welcome Pack: All delegates <u>MUST register</u> for the conference at the registration desk on the first day of the conference between 8:45am to 09:15am. At the registration desk, they will be provided with conference welcome pack, which will include conference programme, conference abstracts, certificate of attendance and other useful information.

Dress Code: Although there is no particular dress code for the conference, we would like to request you to kindly dress formally/smartly during the conference.

Presentation Duration: You are required to give an oral presentation of 15 minutes (maximum) plus 5 minutes for discussion where other participants may ask you questions regarding your presentation and research. Please note that your presentation must be in English language.

PowerPoint Presentation: For your presentation, you can either use PowerPoint or Prezi, whichever is more convenient for you. For PowerPoint presentation, we request you to kindly bring it on your own USB/memory stick. You do not need to email us your presentation copies. However, please note that each delegate will be given internet access during the conference.

Wifi: Each Delegate will be given a wifi code to use internet connection during the conference

FULL Paper Publication Policy: Papers submitted and presented at the conference will be published in the conference proceedings, subject to their acceptance by the review committee. To be considered for publication in the conference proceedings, submitted papers must strictly adhere to our prescribed in-house referencing style ie., Harvard Citing and Referencing Style. Each conference proceeding will have a unique digit International Standard Serial Number (ISSN) and/or International Standard Book Number (ISBN) code. For further information, please visit http://www.flelearning.co.uk/submission-guideline.

If you want your FULL paper (maximum 5000 words) to be published in the conference proceedings, kindly handover the duly signed copy of the COPYRIGHT LICENCE AGREEMENT to the FLE representative at registration desk on DAY ONE of the conference. A copy of the copyright agreement will be provided to you in your 'Conference Welcome Pack' on the first day of the conference. Once we will receive your duly signed agreement, we will be in contact with you within the next three weeks to confirm when you can expect a proof of your paper to review, if accepted for publication in the proceedings.

If you also wish your FULL paper to be considered for publication in the peer-reviewed e-journal, you must authorise us to consider your paper for publication in the respective Journal by giving us your clear instructions in the same Copyright agreement. For publication in the E-Journal, please be advised that after the acceptance of your full paper for publication in any of our E-Journals, your paper will enter the production cycle and you will be asked to pay the publication fee/charges in the sum of £52.50 per 5,000 words. If the payment is not received before the deadline (usually 5 working days from the acceptance notice), your paper will be withdrawn from the publication process. However, on receipt of the publication fee, the necessary editing and formatting corrections will be made and you will receive the final proof of your article for review and/or approval to publish.

Please note that if a copy of the duly signed agreement is not received by us, we will not be able to publish your contribution in any manner. For further information about publication, please visit our website http://www.flepublications.com/

Non-Smoking Area: We would like to bring it to the notice of all registered delegates that the conference venue is a non-smoking College. It is therefore our humble request that no registered conference delegate should smoke inside the college premises.

Data Protection Policy: Under the data protection law, we cannot share the personal data and presentation materials of any conference delegate without his/her permission. We therefore encourage all delegates to personally exchange their business cards during the conference if they want to exchange any further correspondence. For detailed information about our data protection policy, please visit http://www.flelearning.co.uk/data-protection

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Conference Venue: Please note that the venue of the conference is Lucia Windsor Room, Newnham College, University of Cambridge, Sidgwick Avenue, Cambridge CB3 9DFUniversity of Cambridge, Newnham College, Sidgwick Avenue, Cambridge CB3 9DF United Kingdom.

Hotel Booking: To book your accommodation during conference, kindly visit <u>www.booking.com</u> and book your accommodation near to the conference venue. **Recommended Hotels list:**

- 1. DoubleTree by Hilton Cambridge
- 2. Best Western Plus the Gonville Hotel
- 3. Cambridge City Hotel
- 4. Royal Cambridge Hotel
- 5. Premier Inn Cambridge City Centre
- 6. Holiday Inn Express Cambridge
- 7. Travelodge Hotel Cambridge Central

University of Cambridge Accommodation

To book accommodation during your conference stay, please note that generally there is ample accommodation available at the University of Cambridge and you can get rooms at very nominal price. Please visit <u>http://www.accommodation.cam.ac.uk/visitingcambridge/Listings.aspx</u> to book your accommodation.

How to find Newnham College

The College (<u>College map</u>) is on <u>Sidgwick Avenue</u>, just off the <u>A603</u> and approximately 2 miles from junction 12 on the M11. Please note that Silver Street is closed to cars for part of the day, and has a 'tidal flow' system for the rest. At most times it will be easier, when approaching the College from the southern part of Cambridge, to use Fen Causeway.

By Coach

National Express operates coach services to Cambridge from major towns & cities throughout the U.K. There are frequent coach services from both Central London, and London Stansted Airport through to the city. The X5 cross county Stagecoach service links Oxford to Cambridge, via Bicester, Buckingham, Milton Keynes & Bedford.

By Air

Cambridge is within easy reach of London Heathrow, London Gatwick & Birmingham International Airport. London

Heathrow London (68 miles) Stansted Airport (30 miles) Getwick Airport (93 miles) Birmingham Airport (88 miles)

From any UK Airport to Cambridge use National Express coach services. To book your ticket, please visit <u>http://www.nationalexpress.com/wherewego/airports/index.aspx</u>

By Road

From the South & from London, Cambridge is a short trip up the M11 motorway. From the north, the A1 and M1 link to the A14 dual carriageway straight to the city, and from the east and west, the A14 again takes you to Cambridge.

For short stay trips the City Centre Car Parks offer great convenience, but for longer visits there are five world class Park & Ride sites located on the outskirts of the City that provide free parking and a swift and frequent bus ride to the City Centre.

By Train

There is a fast and frequent rail service from London King's Cross & London Liverpool Street through to Cambridge. There are excellent connections from Scotland & the North via Peterborough, and regional services from Birmingham & the Midlands, East Anglia & the Northwest. For bus services from Cambridge railway station into the city centre look for the Citi 1, Citi 3 or Citi 7 services.

Ву Тахі

Getting a cab into Cambridge can often work out to be a more convenient, faster cheaper option. <u>minicabit's</u> nationwide network of licensed cab firms covers all corners of the UK, so no matter where you're coming from you can book a cab direct to Cambridge. Visit **minicabit** to plan your trip.

By Car Hire

Rent Direct Car and Van Rental are based near the city centre on Elizabeth Way. Please visit **www.rentdirectuk.com** for full details and to book. They offer a full range of vehicles that you can hire to make visiting Cambridge and the surrounding area that little bit more convenient. Local, friendly and reliable if you would prefer to speak to them directly please telephone 01223 309 409 and they will be more than happy to help you through the booking process.

Please ask if you would like to hire a sat nav along with your car, as this can take the stress out of finding your way around the county and make your stay so much more enjoyable! They can also collect you from the train station (subject to opening hours and availability) and take you back to their branch making your onward journey that little bit easier.

Alternatively, Rhino Car Hire are a leading rental broker based in the UK offering excellent value car hire throughout the UK including Cambridge and from all major transport hubs including Heathrow, Gatwick and Stansted and the major rail stations. Please visit **www.rhinocarhire.com** call **0845 508 9845**.

By Bus

Stagecoach operates a comprehensive service to the city from around the county. Please visit <u>www.stagecoachbus.com</u> for full details.

The Guided Busway offers an innovative and frequent service from Huntingdon to the city centre including stops at the Rail Station and Addenbrookes Hospital. Park and Ride sites for this service can be found at St Ives, Longstanton and Trumpington. Please visit <u>www.thebusway.info</u> for full details.

Note: Copy of the Conference Programme will also be provided at the registration desk.

Notes

FLE Learning Ltd

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