

2018



## Oxford Conference Series: January 2018 Conference Programme

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5th Academic International Conference on Multi-Disciplinary Studies and Education – AICMSE 2018

3rd Academic International Conference on Business, Economics and Management – AICBEM 2018

Conference Venue: University of Oxford, St. Anne's College, Oxford, United Kingdom

Conference Dates: 22nd-24th January 2018



FLE Learning



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## FLE Learning

**FLE Learning** seeks to develop the knowledge and skills of both public and private sector actors on key new developments and issues in the area of law, trade, business, finance and economics by organising a variety of events, such as conferences, courses, training, and workshops.

In the past year, FLE has successfully organised eleven international academic conferences in which delegates from over 65 different countries participated, including Afghanistan, Algeria, Australia, Azerbaijan, Bangladesh, Belgium, Brazil, Bulgaria, Canada, Chile, China, Cyprus, Czech Republic, DR Congo, Egypt, Estonia, France, Georgia, Germany, Ghana, Greece, Hong Kong, Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Jordan, Korea, Kuwait, Lithuania, Malaysia, Mauritius, Mexico, Morocco, Netherlands, New Zealand, Nigeria, North Cyprus, Oman, Pakistan, Philippines, Poland, Portugal, Qatar, Romania, Russia, Saudi Arabia, Singapore, Slovakia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom, USA and Uzbekistan. FLE has also organised and provided various intensive onsite training programmes to public sector organisations and firms in the past years to develop and improve their controls and systems so as to ensure effective compliance with financial crime laws and regulations. Registered experts from the company also provided technical assistance to different firms to develop their risk portfolio by assessing various risks facing the firm and to update and improve the firm's internal controls and systems to efficiently detect and prevent potential financial crimes.

FLE (previously known as 'FLE Legal Education') was established in 2005 as the foremost provider of the Qualified Lawyers Transfer Test (QLTT) in the Indian Sub-Continent, and was set up with the support of the Law Society of England and Wales and the British High Commissioner, New Delhi. QLTT was conducted in India by FLE in conjunction with Central Law Training (CLT), UK, and successful completion allows practising Indian lawyers to be admitted to the Roll of Solicitors of the Supreme Court of England and Wales. The programme was launched in India to allow Indian lawyers to take this test while in their home country.

FLE Learning is not a part of, or otherwise affiliated, to the University of Oxford, nor the 5th Academic International Conference on Multi-Disciplinary Studies and Education - AICMSE 2018 (Oxford); and 3rd Academic International Conference on Business, Economics and Management – AICBEM 2018 (Oxford) Conference are University of Oxford and/or the St. Anne's College programs or activities.

# Oxford Conference Series| 22<sup>nd</sup>-24<sup>th</sup> January 2018

## Conference Programme Day ONE\*

Monday, 22<sup>nd</sup> January 2018

**08:30 AM: 09:00 AM** : **Registration and Tea/Coffee** (Ruth Deech Building - Foyer A)  
**09:00 AM: 09:10 AM** : **Welcome Remarks** - Tsuzuki Lecture Theatre  
Opening & Welcome Remarks by **Ms. Samantha Sintes-Barber**, Conference Coordinator.

### Day ONE Session ONE

Presentation on: **Monday, 22nd January 2018**

Session chaired by **Ms. Samantha Sintes-Barber**

**Presentation Group:** Keynote Session

**Conference Room/Hall** - Tsuzuki Lecture Theatre

#### **8:50:00 AM - 9:10:00 AM**

**Dr. Amna Yousaf**, Lecturer, Swinburne University of Technology (**Australia**), *Cost versus Performance Based Employee HR Attributions and Task Performance Moderated by Core Self-Evaluations: Evidence from a Collectivist Cultural Context*. (Delegate Number: Yousaf 5527 - BF05 - **Oral Presentation**) Seat No: 1

#### **9:10:00 AM - 9:30:00 AM**

**Dr. Eswaranathan Ehambaranathan**, Lecturer, Universal College of Learning (**New Zealand**), *The Determinants of Airport Operational Strategies towards the Regional Sustainable Approach: A Case Study of Palmerston North Airport* (Delegate Number: Ehambaranathan 5634 - BF27 - **Oral Presentation**) Seat No: 2

#### **9:30:00 AM - 9:50:00 AM**

**Dr. Maha Al-Madani**, Assistant Professor, Imam Abdulrahman Bin Faisal University (IAU) (**United Kingdom**), *Exploring Undergraduate Nursing Students' Perceptions about using Portfolios in Nursing Education* (Delegate Number: Al-Madani 5793 - BD22 - **Oral Presentation**) Seat No: 3

#### **9:50:00 AM - 10:10:00 AM**

**Mrs. Rita Destiwati**, Lecturer, Telkom University (**Indonesia**), *Indonesian Language Learning as a Foreign Education: A Communication Approach in Culture* (Delegate Number: Destiwati 5747 - BD13 - **Oral Presentation**) Seat No: 4

#### **10:10:00 AM - 10:30:00 AM**

**Prof. Guntalee Ruenrom**, Professor, Chulalongkorn University (**Thailand**), *The Effects of Hue and Chroma Combinations on Purchase Intention: A Virtual Reality Experimental Research* (Delegate Number: Ruenrom 5748-BF16 - **Oral Presentation**) Seat No: 5. **Co-Author(s):** **Dr. Ake Pattaratanakun**, Professor, Chulalongkorn University (**Thailand**), (Delegate Number: Pattaratanakun 5748 - BF17 - **Oral Presentation**) Seat No: 6

**10:30 AM -10:50 AM**      **Tea/Coffee Break** (Ruth Deech Building - Foyer A)

### **Day ONE Session TWO**

Presentation on: **Monday, 22nd January 2018**

Session chaired by **Dr. Amna Yousaf**

**Presentation Group:** Business & Economics

**Conference Room/Hall - Tsuzuki Lecture Theatre**

**10:50:00 AM - 11:10:00 AM**

**Dr. Irina Bilan**, Associate Professor, Alexandru Ioan Cuza University of Iasi (**Romania**), *European entrepreneurial activity in a changing macroeconomic environment* (Delegate Number: Bilan 5676 - BF22 - **Oral Presentation**) **Seat No:** 7

**11:10:00 AM - 11:30:00 AM**

**Mr. Tianyu WANG**, PhD Candidate, City University of Hong Kong (**China**), *Investigating the Relationship between Excess Liquidity and Productivity: Evidence from the China Economy* (Delegate Number: WANG 5696 - BF11 - **Oral Presentation**) **Seat No:** 8

**11:30:00 AM - 11:50:00 AM**

**Mr. Simbarashe Kativhu**, PhD student, University of Venda (**South Africa**), *Criteria for Measuring Resilience of Youth-owned Small Retail Businesses in Selected Rural Areas of Vhembe District, South Africa* (Delegate Number: Kativhu 5493 - BD06 - **Oral Presentation**) **Seat No:** 9

**11:50:00 AM - 12:10:00 PM**

**Mr. Omar Almania**, PhD student, University of Glasgow (**United Kingdom**), *Information Content of Risk and Assets Pricing* (Delegate Number: Almania 5714 - BF12 - **Oral Presentation**) **Seat No:** 10

**12:10:00 PM - 12:30:00 PM**

**Ms. Shumaila ZEB**, Assistant Professor, Shaheed Zulfikar Ali Bhutto Institute of Science and Technology (SZABIST) (**Pakistan**), *Financial Regulations and Insolvency Risk: Empirical Evidence from Commercial Banks of Pakistan* (Delegate Number: ZEB 5578 - BF21 - **Oral Presentation**) **Seat No:** 11

**12:30:00 PM - 12:50:00 PM**

**Mr. Ahmad Algafari**, PhD Student, Glasgow University (**United Kingdom**), *Board Diversity, Financial Performance and Corporate Governance* (Delegate Number: Algafari 5816 - BF32 - **Oral Presentation**) **Seat No:** 12

**12:50:00 PM – 1:00:00 PM**

**Day one Group Photograph**

**1:00:00 PM - 1:50:00 PM**

**Lunch Break** (Ruth Deech Building - Foyer B)

### **Day ONE Session THREE**

Presentation on: **Monday, 22nd January 2018**

Session chaired by **Dr. Maha Al-Madani**

**Presentation Group:** Management & Marketing

**Conference Room/Hall - Tsuzuki Lecture Theatre**

**1:50:00 PM - 2:10:00 PM**

**Ms. Sana Ahmed**, Assistant Professor, National University of Sciences and Technology (NUST) (**Pakistan**), *Role of Human Resource Management Practices in the Development of Mint Countries: Implications for Pakistan* (Delegate Number: Ahmed 5657 - BD20 - **Oral Presentation**) **Seat No:** 13

**2:10:00 PM - 2:30:00 PM**

**Ms. Siew Chen Sim**, University Teaching Fellow, The University of Nottingham Malaysia Campus (**Malaysia**), *HRO Effectiveness: A Service Performance Perspective* (Delegate Number: Sim 5815 - BF28 - **Oral Presentation**) Seat No: 14

**2:30:00 PM - 2:50:00 PM**

**Ms. Ling-Hua Weng**, Ph.D. Student, National Chengchi University (**Taiwan**), *The Relationship between Customer-Oriented Service Behavior, Internal Market Orientation, and Service Climate* (Delegate Number: Weng 5818 - BF23 - **Oral Presentation**) Seat No: 15

**2:50:00 PM - 3:10:00 PM**

**Ms. Wahbeeah Mohti**, PhD Scholar, Universidade de Évora (**Portugal**), *Frontier Markets and Subprime Financial Crises: An Econophysics approach* (Delegate Number : Mohti 5570 - BF29 - **Oral Presentation**) Seat No: 16

**3:10:00 PM - 3:30:00 PM**

**Ms. Chenxi Shi**, PhD Candidate, Tianjin University (**China**), *Asset Specificity and Partners' Opportunistic Behavior: Comparative Efficacy of Contract and Trust* (Delegate Number: Shi 5583 - BF01 - **Oral Presentation**) Seat No: 17. **Co-Author(s): Mr. Hongjiang Yao**, Postgraduate Student, Tianjin University (**China**). (Delegate Number: Yao 5583 - BF02 - **Oral Presentation**) Seat No: 18. **Co-Author(s): Prof. Wenxue Lyu**, Professor, Tianjin University (**China**). (Delegate Number: Lyu 5583 - BF03 - **Oral Presentation**) Seat No: 19. **Co-Author(s): Mr. Yiming Zhang**, Undergraduate student, Tianjin University (**China**). (Delegate Number: Zhang 5583 - BF04 - **Oral Presentation**) Seat No: 20

**3:30:00 PM - 3:50:00 PM**

**Mrs. Maira Asif**, Postgraduate Student, National University of Sciences and Technology (NUST) (**Pakistan**), *The impact of Green Innovation on Organizational Performance in different Industries of Pakistan* (Delegate Number: Asif 5652 - BF09 - **Oral Presentation**) Seat No: 21

**3:50:00 PM -4:10:00 PM**

**Tea/Coffee Break (Ruth Deech Building - Foyer A)**

**Day ONE Session FOUR**

Presentation on: **Monday, 22nd January 2018**

Session chaired by **Mrs. Rita Destiwati**

**Presentation Group:** Law & Environment

**Conference Room/Hall - Tsuzuki Lecture Theatre**

**4:10:00 PM - 4:30:00 PM**

**Dr. Irma Rachmawati Maruf**, Lecturer, Universitas Pasundan (**Indonesia**), *A comparative study on Zakat Management Law between Indonesia and Neighbouring Countries* (Delegate Number: Maruf 5767 - BD10 - **Oral Presentation**) Seat No: 22

**4:30:00 PM - 4:50:00 PM**

**Dr. Junardi Harahap**, Lecturer, Universitas Padjadjaran (**Indonesia**), *Environmental Health: Development Reservoir of Jatigede* (Delegate Number: Harahap 5616 - BD09 - **Oral Presentation**) Seat No: 23

**4:50:00 PM - 5:10:00 PM**

**Dr. W Muhammad Zainuddin Wan Abdullah**, Senior Lecturer, Universiti Malaysia Terengganu (**Malaysia**), *Validation Study of Public Acceptance on Willingness to Pay (PAWP) on Maximum Demand (MD) charge in Malaysia* (Delegate Number: Wan Abdullah 5689 - BF14 - **Oral Presentation**) Seat No: 24

**5:10:00 PM - 5:30:00 PM**

**Dr. Wan Nur Rahini Aznie Zainuddin**, Senior Lecturer, Universiti Sains Islam Malaysia (**Malaysia**), *A Proposed Model to Improve Public Participation towards Renewable Energy Development (PPRED) in Malaysia through Validation Study* (Delegate Number: Zainuddin 5690 - BF15 - **Oral Presentation**) Seat No: 25

**5:30:00 PM - 5:50:00 PM**

**Mr. Sukhraj Takhar**, PhD Student, University of Derby (**United Kingdom**), *Competitive product pricing, extended producer responsibility and the circular economy* (Delegate Number: Takhar 5710 - BF18 - **Oral Presentation**) Seat No: 26

**5:50:00 PM - 6:10:00 PM**

**Mr. Taiwo Olayanju**, Lecturer, Federal College Of Education (Technical) (**Nigeria**), *Economic Implications of Academic Performance of Tertiary Education Students in Vocational and Science Education Courses* (Delegate Number: Olayanju 5096 - BD07 - **Oral Presentation**) Seat No: 27. **Co-Author(s): Mr. Ebenezer Oje**, Lecturer, Federal College Of Education (Technical) (**Nigeria**). (Delegate Number: Oje 5096 - BD08 - **Oral Presentation**) Seat No: 28

**7:30 PM - 9:30 PM**      **Welcome Dinner\* at Browns Oxford 5-11 Woodstock Road, Oxford, Oxfordshire, OX2 6HA Tel: 01865 511995** (Only for those delegates who have registered and paid for the social events)

# Oxford Conference Series| 22<sup>nd</sup>-24<sup>th</sup> January 2018

## Conference Programme Day TWO\*

Tuesday, 23<sup>rd</sup> January 2018

**08:30 AM: 09:00 AM** : **Registration and Tea/Coffee** (Ruth Deech Building - Foyer A)

### **Day TWO Session ONE**

Presentation on: **Tuesday, 23rd January 2018**

Session chaired by **Ms. Samantha Sintes-Barber**

**Presentation Group:** Education

**Conference Room/Hall -** Tsuzuki Lecture Theatre

**9:00:00 AM - 9:20:00 AM**

**Dr. Sun Young Park**, Assistant Professor, Korea National Sport Univeristy (**South Korea**), *Citizenship education through non-formal learning in Korea* (Delegate Number: Park 5822 - BD25 - **Oral Presentation**) **Seat No:** 29

**9:20:00 AM - 9:40:00 AM**

**Ms. Noran Eldebecky**, Language Instructor, German University in Cairo (**Egypt**), *Faculty Development in Egypt in the 21st Century: An Exploratory Study*. (Delegate Number: Eldebecky 5522 - BD01 - **Oral Presentation**) **Seat No:** 30

**9:40:00 AM - 10:00:00 AM**

**Mrs. Itthida Gngangnouvong**, PhD Candidate, Keio University (**Japan**), *Distance between the state and its people : The case study of primary dropout issue in Laos* (Delegate Number: Gngangnouvong 5814 - BD29 - **Oral Presentation**) **Seat No:** 31

**10:00:00 AM - 10:20:00 AM**

**Mr. Mohamed Sameer Mughal**, PhD Scholar, Liverpool John Moores University (**United Kingdom**), *What development programmes do middle managers want from their university in a dynamic Higher Education Institutions (HEIs) setting* (Delegate Number: Mughal 5765 - BD24 - **Oral Presentation**) **Seat No:** 32

**10:20:00 AM - 10:40:00 AM**

**Ms. Souad Smaili**, PhD Student, University of Northampton (**United Kingdom**), *Becoming Like-natives and Multilinguals: A Poststructuralist Orientation to Imagined Identity and Agency* (Delegate Number: Smaili 5790 - BD23 - **Oral Presentation**) **Seat No:** 33

**10:40:00 AM - 11:00:00 AM**

**Mrs. Lizzie Abderrahim**, Doctoral Student, Rovira i Virgili University (**Spain**), *A Systematic Review of Research Undertaken into the Use of Digital Storytelling as a Pedagogical Tool in the Language Classroom*. (Delegate Number: Abderrahim 5749 - BD16 - **Oral Presentation**) **Seat No:** 34

**10:30 AM -10:50 AM** **Tea/Coffee Break** (Ruth Deech Building - Foyer A)

### **Day TWO Session TWO**

Presentation on: **Tuesday, 23rd January 2018**

Session chaired by **Ms. Samantha Sintes-Barber**

**Presentation Group:** Interdisciplinary Studies

**Conference Room/Hall - Tsuzuki Lecture Theatre**

**11:20:00 AM - 11:40:00 AM**

**Dr. Fatma Demir**, Assistant Professor, Girne American University (**Cyprus**), *UN Global Compact: Implementing labour standards for the elimination of discrimination in employment and occupation* (Delegate Number: Demir 5817 - BD26 - **Oral Presentation**) **Seat No:** 35

**11:40:00 AM - 12:00:00 PM**

**Dr. Sushil Gupta**, Associate Professor, Lovely Professional University (**India**), *International Environmental Laws and Human Rights issues* (Delegate Number: Gupta 5777 - BD18 - **Oral Presentation**) **Seat No:** 36. **Co-Author(s): Ms Poonam Dhawan**, PhD Student, Sant Baba Bhag Singh University (**India**) (Delegate Number: Dhawan 5777 - BD19 - **Oral Presentation**) **Seat No:** 37

**12:00:00 PM - 12:20:00 PM**

**Ms. Choi Jihye**, Master's Student, Kyungpook National University (**Republic of Korea**), *Speed of internationalization and SMEs survival* (Delegate Number: Jihye 5804 - BF24 - **Oral Presentation**) **Seat No:** 38

**12:20:00 PM - 12:40:00 PM**

**Mr. Byunghoon Lee**, Master Student, Kyungpook National University (**Republic of Korea**), *How does internationalization strategy influence the survival of SMEs?* (Delegate Number: Lee 5805 - BF25 - **Oral Presentation**) **Seat No:** 39

**12:40:00 PM - 1:00:00 PM**

**Mr. Hajed Alotaibi**, PhD Researcher, Bangor University (**United Kingdom**), *Validity of mixed methods approach in Islamic studies : Saudi juveniles' system as a case study* (Delegate Number: Alotaibi 5810 - BD21 - **Oral Presentation**) **Seat No:** 40

**1:00:00 PM – 1:10:00 PM**

**Day TWO Group Photograph**

**1:10:00 PM - 2:00:00 PM**

**Lunch Break** (Ruth Deech Building - Foyer B)

### **Day TWO Session THREE**

Presentation on: **Tuesday, 23rd January 2018**

Session chaired by **Dr. Irina Bilan**

**Presentation Group:** Interdisciplinary Studies

**Conference Room/Hall - Tsuzuki Lecture Theatre**

**2:00:00 PM - 2:20:00 PM**

**Ms. Keiko Kanno**, Postgraduate Student, University of Oxford (**United Kingdom**), *The Impact of Globalization on Obesity* (Delegate Number: Kanno 5820 - BD28 - **Oral Presentation**) **Seat No:** 41

**2:20:00 PM - 2:40:00 PM**

**Dr. Hemant Garg**, LLM Student, Panjab University (**India**), *Cryptocurrency, the Socio-Legal and Financial Impacts on Global Economy* (Delegate Number: Garg 5778 - BF19 - **Oral Presentation**) **Seat No:** 42. **Co-Author(s): Mr. Vattanpreet Singh Sandhu**, Master Student, Guru Nanak College (**India**). (Delegate Number: Sandhu 5778 - BF20 - **Oral Presentation**) **Seat No:** 43



**2:40:00 PM - 3:00:00 PM**

**Mrs. Sitti Hutari Mulyani Tari**, Ph.D Student, Universiti Kebangsaan Malaysia (**Malaysia**), *Analysis of Character Education Implementation among Adolescent* (Delegate Number: Tari 5751 - BD12 - **SKYPE Presentation**) **Seat No: 44**

**3:00:00 PM - 3:20:00 PM**

**Ms. Luisa Isabel Hernández González**, PhD Student, KEIO University (**Japan**), *Drug Violence: Can Its Presence Be Turned into a Positive Development? The Case of Tejalpa, a Drug Violence Hot Spot in Central Mexico* (Delegate Number: Hernández González 5823 - BD30 - **Oral Presentation**) **Seat No: 45**

**3:20:00 PM - 3:40:00 PM**

**Dr. Irma Rachmawati Maruf**, Lecturer, Universitas Pasundan (**Indonesia**), *Law Enforcement for Marine Pollution from Shipping Business Activities in Indonesian Border Sea (The Malacca Strait Cases)* (Delegate Number: Maruf 5767 - BD10A - **Oral Presentation**) **Seat No: 46**

**3:40:00 PM - 4:00:00 PM**

**Dr. Junardi Harahap**, Lecturer, Universitas Padjadjaran (**Indonesia**), *Community Empowerment based on Culture and Livestock: An Analysis of Economic Empowerment in Respect to the Impact of Development* (Delegate Number: Harahap 5760 - BD09A - **Oral Presentation**) **Seat No: 47**

**3:50:00 PM - 4:10:00 PM**

**Tea/Coffee Break** (Ruth Deech Building - Foyer A)

#### **Day TWO Session FOUR**

Presentation on: **Tuesday, 23rd January 2018**

Session chaired by **Dr. Junardi Harahap**

**Presentation Group:** Interdisciplinary Studies

**Conference Room/Hall - Tsuzuki Lecture Theatre**

**4:20:00 PM - 4:40:00 PM**

**Mr. Rishi Bafna**, Student, Pandit Deendayal Petroleum University (**India**), *Impact of GST on Indian FMCG Sector* (Delegate Number: Bafna 5642 - BF10 - **Oral Presentation**) **Seat No: 48**

**4:40:00 PM - 5:00:00 PM**

**Mr. Lakshay Goel**, Student, Pandit Deendayal Petroleum University (**India**), *Identifying the Economic Effect of Privatization on Health Sector* (Delegate Number: Goel 5641 - BD15 - **Oral Presentation**) **Seat No: 49**

**5:00:00 PM - 5:20:00 PM**

**Ms. Himisha Parmar**, Student, Pandit Deendayal Petroleum University (**India**), *Women Entrepreneurship in India: Challenges and Struggles* (Delegate Number: Parmar 5750 - BF30 - **Oral Presentation**) **Seat No: 50**

**5:20:00 PM - 5:40:00 PM**

**Prof. Shian-Chang Huang**, Professor, National Changhua University of Education (**Taiwan**), *An Intelligent System for Financial Distress Predictions* (Delegate Number: Huang 5695 - BF08 - **Oral Presentation**) **Seat No: 51**

**5:40:00 PM - 6:00:00 PM**

**Ms. Sumaira Ashraf**, Student, University of Evora (**Portugal**), *A-Score: Development and Testing of Augmented Distress Prediction Model: A Comparative Study on Developed and Emerging Market* (Delegate Number : Ashraf 5694 - BF38 - **Oral Presentation**) **Seat No:** 52

**LIST OF LISTNER(S)**

**Prof. Linda Cornwell**, Director, University of South Africa (**South Africa**), *Listener* (Delegate Number: Cornwell 347 - BD05 - **Listener**) **Seat No:** 53

**Ms. Mihye Lee**, Student, Kangwon National University (**South Korea**), *Listener* (Delegate Number: Lee 351 - BF34 - **Listener**) **Seat No:** 54

**Mr. Adel Alshehri**, Postgraduate Student, University of Wolverhampton (**United Kingdom**), *Listener* (Delegate Number: Alshehri 352 - BF37 - **Listener**) **Seat No:** 55

**Prof. Sami Albahussain**, Professor, Imam Abdulrahman Bin Faisal University (**Saudi Arabia**), *Listener* (Delegate Number : Albahussain 353 - BF39 - **Listener**) **Seat No:** 56

**07:30 PM - 9:30 PM      Social Networking Dinner\* at Bella Italia Restaurant, 6 George St, Oxford OX1 2AF**  
(Only for those delegates who have registered and paid for the social events).

# **Oxford Conference Series| 22<sup>nd</sup>-24<sup>th</sup> January 2018**

## **Conference Programme Day THREE\***

**Wednesday, 24<sup>th</sup> January 2018**

**10:00 AM to 12:00 PM**

**Explore Oxford through - Oxford City Sightseeing (Open top Bus)**

Your Ticket for Oxford City Sightseeing (Open top Bus) is valid for 24 hrs on both Guide Friday GREEN and City Sightseeing RED buses and you can get on and off at any of the 19 stops on the tour – keep a hold of your ticket for re-boarding!

**12:00 PM – 1:30 PM**

**Networking Lunch**

Your networking lunch is provided at **Vaults & Garden Café, University Church, High Street, Oxford OX1 4AH** **Phone: 01865 279 112**. You will find **Vaults & Garden Café** in the historic and contemporary heart of Oxford, situated in the 1\* listed Old Congregation house of Oxford University, which was built in 1320, with the Old University Library above and the University Church Gardens on Radcliffe Square.

**1:30 PM – 15:00 PM:**

**Oxford Literary Walking Tour (90mins)**

**Departing at 1:30 from:**

**Vaults & Garden Café, University Church (Main Gate Entrance)**

### **Description of the Oxford Literary Walking Tour:**

Oxford's magic has inspired generations of creative writers, some of them internationally famous, like J.R.R. Tolkien and C.S. Lewis, others known to a more restricted but discerning readership, like Philip Larkin and Beerbohm himself. Literary walking tour evokes many of these unique personalities and shows you the places where they studied and relaxed, were rapt by religious fervour, composed in mad erotic delirium, or drifted away into dreams of other worlds and other days. Our guides, noted literary experts, will take you round the centre of "that sweet city... with her dreaming spires" as Matthew Arnold phrased it, and give you a genuine flavour of Oxford's glorious literary past, and her vibrant present. Colleges will be visited so that the living atmosphere of the university, jealously preserved through long centuries, can be experienced just as it was by the writers themselves. The tour lasts for an hour and a half, giving plenty of time to wander and savour the delights of the 'English Athens': its halls, chapels, cloisters, and gardens which, as W.H. Auden expressed it, the rooks still haunt "like agile babies." The whole history of the English language can be traced in these ancient places, right up to a 21st century of dynamic change, and the resonant names of Shelley, Swift, Wilde, T.E. Lawrence, Gerard Manley Hopkins, Waugh, Amis, Philip Pullman and Le Carré will come to assume greater significance and fascination, even for those who know their work well. For those who do not, a whole new world of knowledge and imagination awaits discovery. **Length:** 90 minutes

**15:00 AM to 17:00 PM**

**Explore Oxford through Oxford City Sightseeing (Open top Bus)**

Your Ticket for Oxford City Sightseeing (Open top Bus) is valid for 24 hrs on both Guide Friday GREEN and City Sightseeing RED buses and you can get on and off at any of the 19 stops on the tour – keep a hold of your ticket for re-boarding!

**Note: Day ONE Welcome Dinner\*, Day TWO Social Networking Dinner\* and Day THREE\* social networking events are only for those delegates who have registered and paid for the social events.**

## Important Information

**Registration & Welcome Pack:** All delegates **MUST register** for the conference at the registration desk on the first day of the conference between 8:30am to 9:00am. At the registration desk, they will be provided with conference welcome pack, which will include conference programme, conference abstracts, certificate of attendance and other useful information.

**Dress Code:** Although there is no particular dress code for the conference, we would like to request you to kindly dress formally/smartly during the conference.

**Presentation Duration:** You are required to give an oral presentation of 15 minutes (maximum) plus 5 minutes for discussion where other participants may ask you questions regarding your presentation and research. Please note that your presentation must be in English language.

**PowerPoint Presentation:** For your presentation, you can either use PowerPoint or Prezi, whichever is more convenient for you. For PowerPoint presentation, we request you to kindly bring it on your own USB/memory stick. You do not need to email us your presentation copies. However, please note that each delegate will be given internet access during the conference.

**Wifi:** Each Delegate will be given a wifi code to use internet connection during the conference

**FULL Paper Publication Policy:** Papers submitted and presented at the conference will be published in the conference proceedings, subject to their acceptance by the review committee. To be considered for publication in the conference proceedings, submitted papers must strictly adhere to our prescribed in-house referencing style ie., Harvard Citing and Referencing Style. Each conference proceeding will have a unique digit International Standard Serial Number (ISSN) and/or International Standard Book Number (ISBN) code. For further information, please visit <http://www.flelearning.co.uk/submission-guideline>.

If you want your FULL paper (maximum 5000 words) to be published in the conference proceedings, kindly handover the duly signed copy of the COPYRIGHT LICENCE AGREEMENT to the FLE representative at registration desk on DAY ONE of the conference. A copy of the copyright agreement will be provided to you in your 'Conference Welcome Pack' on the first day of the conference. Once we will receive your duly signed agreement, we will be in contact with you within the next three weeks to confirm when you can expect a proof of your paper to review, if accepted for publication in the proceedings.

If you also wish your FULL paper to be considered for publication in the peer-reviewed e-journal, you must authorise us to consider your paper for publication in the respective Journal by giving us your clear instructions in the same Copyright agreement. For publication in the E-Journal, please be advised that after the acceptance of your full paper for publication in any of our E-Journals, your paper will enter the production cycle and you will be asked to pay the publication fee/charges in the sum of £52.50 per 5,000 words. If the payment is not received before the deadline (usually 5 working days from the acceptance notice), your paper will be withdrawn from the publication process. However, on receipt of the publication fee, the necessary editing and formatting corrections will be made and you will receive the final proof of your article for review and/or approval to publish.

Please note that if a copy of the duly signed agreement is not received by us, we will not be able to publish your contribution in any manner. For further information about publication, please visit our website <http://www.flepublications.com/>

**Non-Smoking Area:** We would like to bring it to the notice of all registered delegates that the conference venue is a non-smoking College. It is therefore our humble request that no registered conference delegate should smoke inside the college premises.

**Data Protection Policy:** Under the data protection law, we cannot share the personal data and presentation materials of any conference delegate without his/her permission. We therefore encourage all delegates to personally exchange their business cards during the conference if they want to

exchange any further correspondence. For detailed information about our data protection policy, please visit <http://www.flelearning.co.uk/data-protection>

**Social Media:** Please follow us for **conference updates** and your **presentation pictures** on **twitter** (<https://twitter.com/FLELearning>)

**Conference Venue Contact Details:**

University of Oxford, St Anne's College  
56 Woodstock Road Oxford OX2 6HS  
Telephone: +44 (0) 01865 274800 (The Porters' Lodge)

**Directions:**

**From any UK Airport to Oxford** use National Express coach services. To book your ticket, please visit <http://www.nationalexpress.com/wherewego/airports/index.aspx>

**Nearest Railway Stations**

Amey Railways, Oxford Train Station, Park End St, Oxford OX1 1HS

**Nearest Coach/Bus Stations**

48 George St, Oxford OX1 2AQ, United Kingdom.

The bus station and railway station are both located about 20 minutes' walk from the College.

**Taxis** are available from both stations and should take about 5-7 minutes to reach us (traffic depending).

**Car** The city centre is avoided by approaching college from the north, ideally on the A4144 (Woodstock Road) or alternatively the A4165 (Banbury Road), both of which are accessible from the ring road. If using the M40 from the north, leave at Junction 9 and take the A34 southbound. From the south-east, leave the M40 at Junction 8 take the A40 northbound. This becomes the Oxford ring road (Northern Bypass), and you can then take the A4144 (Woodstock Road) from this. The best option for those coming from outside Oxford by car is to use the Peartree Park and Ride, close to the junction of Woodstock Road (A4144) and the A34. Park and Ride buses come straight down Woodstock Road and stop at the Radcliffe Infirmary, which is next door to GTC. There are pay-and-display car parking spaces in St Giles and the surrounding streets, but the centre of Oxford is often extremely congested. On-road parking near the College is almost impossible (most of this is residents only), and it will not usually be possible to arrange visitor car parking on the College site.

**Coach** There are very frequent services from London Victoria Station and Heathrow and Gatwick Airports, operated by Oxford Bus and Stagecoach ('The Oxford Tube' and the 'X90'). A less frequent service connects with Birmingham International Airport. There are connections with many other parts of the country, including a direct service to Cambridge. The central bus and coach station (Gloucester Green) is a 15-minute walk south of the College. There is a nearby taxi rank (across the square of Gloucester Green, outside the cinema).

**Rail** There are frequent direct trains from London Paddington and regular links northwards via Birmingham, southwards via Reading, and westwards via Didcot. Consult the interactive National Rail timetable. The Oxford central station is a 20-minute walk from GTC, but there is a taxi rank at the station. The new Oxford Parkway station is a fast train from London Marylebone to north Oxford. There are several buses, (2, 2A, 2D, and S5) that leave regularly from the parkway station to the Bevington Road stop, a four-minute walk from College. Consult the Chiltern Railways website for timetable.

**Air** The most convenient arrival airport is London Heathrow, from which there is a frequent express coach service to Oxford (see below). London Gatwick is a little further, but again there is direct coach service to and from Oxford. Birmingham International, Stansted and Luton have less frequent coach and/or rail connections with Oxford.

**Note: Copy of the conference Programme will also be provided at the registration desk.**

**FLE Learning Ltd**

**Conference Division**

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