

2018



Oxford Conference Series: March 2018 Conference Programme

5th International Conference on Business, Economics,
Management and Marketing– ICBEMM 2018

8th Academic International Conference on
Interdisciplinary Legal Studies– AICILS 2018

Conference Venue: University of Oxford, St. Anne's
College, Oxford, United Kingdom

Conference Dates: 5th-7th March 2018



FLE Learning



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FLE Learning

FLE Learning seeks to develop the knowledge and skills of both public and private sector actors on key new developments and issues in the area of law, trade, business, finance and economics by organising a variety of events, such as conferences, courses, training, and workshops.

In the past year, FLE has successfully organised eleven international academic conferences in which delegates from over 65 different countries participated, including Afghanistan, Algeria, Australia, Azerbaijan, Bangladesh, Belgium, Brazil, Bulgaria, Canada, Chile, China, Cyprus, Czech Republic, DR Congo, Egypt, Estonia, France, Georgia, Germany, Ghana, Greece, Hong Kong, Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Jordan, Korea, Kuwait, Lithuania, Malaysia, Mauritius, Mexico, Morocco, Netherlands, New Zealand, Nigeria, North Cyprus, Oman, Pakistan, Philippines, Poland, Portugal, Qatar, Romania, Russia, Saudi Arabia, Singapore, Slovakia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom, USA and Uzbekistan. FLE has also organised and provided various intensive onsite training programmes to public sector organisations and firms in the past years to develop and improve their controls and systems so as to ensure effective compliance with financial crime laws and regulations. Registered experts from the company also provided technical assistance to different firms to develop their risk portfolio by assessing various risks facing the firm and to update and improve the firm's internal controls and systems to efficiently detect and prevent potential financial crimes.

FLE (previously known as 'FLE Legal Education') was established in 2005 as the foremost provider of the Qualified Lawyers Transfer Test (QLTT) in the Indian Sub-Continent, and was set up with the support of the Law Society of England and Wales and the British High Commissioner, New Delhi. QLTT was conducted in India by FLE in conjunction with Central Law Training (CLT), UK, and successful completion allows practising Indian lawyers to be admitted to the Roll of Solicitors of the Supreme Court of England and Wales. The programme was launched in India to allow Indian lawyers to take this test while in their home country.

FLE Learning is not a part of, or otherwise affiliated, to the University of Oxford, nor the 5th International Conference on Business, Economics, Management and Marketing– ICBEMM 2018 (Oxford) and 8th Academic International Conference on Interdisciplinary Legal Studies– AICILS 2018 (Oxford) Conference are University of Oxford and/or the St. Anne's College programs or activities.

Oxford Conference Series | 5th-7th March 2018

Conference Programme Day ONE*

Monday, 5th March 2018

08:30 AM: 09:00 AM : **Registration and Tea/Coffee** (Ruth Deech Building - Foyer A)
09:00 AM: 09:10 AM : **Welcome Remarks** - Tsuzuki Lecture Theatre
Opening & Welcome Remarks by **Prof. Kimberly Houser, Keynote Speaker and Conference Chair.**

Prof. Kimberly Houser, Keynote Speaker and Conference Chair Profile: Kimberly A. Houser is a University of Texas football fan who also happens to be a social media law professor at Washington State University and a tech attorney. Aside from rooting for her alma mater, Kimberly conducts research in a variety of topics. Houser's research includes privacy, big data, marijuana legalization and tax issues, and unconscious bias/gender diversity issues. Houser made national headlines last fall for her study examining ways that the IRS is breaking privacy and data security laws by data mining citizens' information from social media as well as commercial and public data pools. She also recently attended the invitation-only Sci Foo 2018 event at Facebook headquarters and will be speaking at SXSW in Austin, Texas about her research involving artificial intelligence and privacy law. She is the author of *The Legal Guide to Social Media*, a creator of digital media content for Pearson's Business Law online curriculum and has been published in the *Vanderbilt Journal of Technology and Entertainment*, *Journal of Taxation*, *Tax Notes*, and the *Tax Adviser*. She is a frequent speaker on her research interests and serves as Of Counsel to an Austin, Texas tech firm. Houser also serves as a faculty adviser for the Delta Chi fraternity, Delta Sigma Pi business fraternity, Honors College, Business Plan Competition teams, and Global Case Competition teams. She is the recipient of the Dean's Excellence Award – Carson College of Business, Outstanding Clinical Professor Award, Exceptional Professor Award – Associated Students of WSU, and was named a finalist in Academy of Legal Studies in Business Master Teacher Competition. When Kim is not teaching students, researching legal issues relating to privacy and big data, or talking about how the IRS is stalking us, she loves playing fantasy football. One of her proudest moments was serving as a Guest Football Coach for the WSU football team.

Day ONE Session ONE

Presentation on: **5th March 2018**

Session chaired by **Ms. Samantha Sintes-Barber**

Presentation Group: Keynote Session

Conference Room/Hall - Tsuzuki Lecture Theatre

9:10:00 AM - 9:30:00 AM (Keynote Speech)

Prof. Kimberly Houser, Clinical Associate Professor, Washington State University (**USA**), *The GDPR for US companies: a comparison of EU and US data privacy laws* (Delegate Number: Houser 5752 - BE04 - **Oral Presentation**) **Seat No:** 1

9:30:00 AM - 9:50:00 AM

Dr. Janet Brewer, Assistant Professor, University of St. Francis (**USA**), *Another Look at Commonwealth v. Garabedian through a Modern Lens: Molecular Biology and Intent* (Delegate Number: Brewer 5740 - BE23 - **Oral Presentation**) **Seat No:** 2

9:50:00 AM - 10:10:00 AM

Dr. Mohammed Khair Alshaleel, Lecturer, University of Essex (**United Kingdom**), *Money Market Funds Reforms in the EU and the US: the Quest for Financial Stability* (Delegate Number: Alshaleel 5902 - BE19 - **Oral Presentation**) **Seat No:** 3

10:10:00 AM - 10:30:00 AM

Dr. Wesley Kendall, Senior Lecturer, James Cook University (**Singapore**), *Dollar Diplomacy and the Death of Democracy: The Global Influence of Corporate States on Economic, Political and Legal Regimes*. (Delegate Number: Kendall 5703 - BE24 - **Oral Presentation**) **Seat No:** 4

10:30 AM -10:50 AM **Tea/Coffee Break** (Ruth Deech Building - Foyer A)

Day ONE Session TWO

Presentation on: **5th March 2018**

Session chaired by **Prof. Kimberly Houser**

Presentation Group: Business & Economics

Conference Room/Hall - Tsuzuki Lecture Theatre

10:50:00 AM - 11:10:00 AM

Prof. Jaewoo Park, Professor, Chiba University of Commerce (**Japan**), *Who prefers more visually pleasing products? Exploring determinants of consumers' visual aesthetic consciousness* (Delegate Number: Park 5859 - BG27 - **Oral Presentation**) **Seat No:** 5

11:10:00 AM - 11:30:00 AM

Dr. Marcin Lipowski, Associate Professor, Maria Curie-Skłodowska University (**Poland**), *The power of customer own experience. An empirical research on intention to use online channel* (Delegate Number : Lipowski 5934 - BG46 - **Oral Presentation**) **Seat No:** 6 **Co-Author:** **Dr. Ilona Bondos**, Lecturer, Maria Curie-Skłodowska University (**Poland**) (Delegate Number: Bondos 5934 - BG47 - **Oral Presentation**) **Seat No:** 7

11:30:00 AM - 11:50:00 AM

Dr. Sabeen Bhatti, Assistant Professor, Shaheed Zulfiqar Ali Bhutto Institute of Science and Technology (**Pakistan**), *Effect of servant leadership on team performance with the mediating role of collaborative culture* (Delegate Number: Bhatti 5865 - BG52 - **Oral Presentation**) **Seat No:** 8

11:50:00 AM - 12:10:00 PM

Dr. Somboon Sirisunhirun, Associate Professor, Mahidol University (**Thailand**), *Satisfaction Evaluation by Employees towards the Operation of the National Health Commission Office for the Fiscal Year 2016* (Delegate Number: Sirisunhirun 5873 - BE10 - **Oral Presentation**) **Seat No:** 9

12:10:00 PM - 12:30:00 PM

Mrs. Loredana Cultrera, PhD Student, University of Mons - UMONS (**Belgium**), *Preventing Bankruptcy of European SMEs: Investigation Through PSM* (Delegate Number: Cultrera 5828 - BE07 - **Oral Presentation**) **Seat No:** 10 **Co-Author:** **Prof. Guillaume Vermeylen**, Associate Professor, University of Mons (**Belgium**) (Delegate Number: Vermeylen 5828 - BE08 - **Oral Presentation**) **Seat No:** 11

12:30:00 PM - 12:50:00 PM

Dr. Muhammad Saeed, Assistant Professor and HOD, Bahria University (**Pakistan**), *Aid, AIDS and government size in Sub-Saharan Africa* (Delegate Number: Saeed 5797 - BG31 - **Oral Presentation**) **Seat No:** 12

12:50:00 PM – 1:00:00 PM

Day one Group Photograph

1:00:00 PM - 1:50:00 PM

Lunch Break (Ruth Deech Building - Foyer B)

Day ONE Session THREE

Presentation on: **5th March 2018**

Session chaired by **Dr. Muhammad Saeed**

Presentation Group: Business & Economics

Conference Room/Hall - Tsuzuki Lecture Theatre

1:50:00 PM - 2:10:00 PM

Mr. David Parker, Lecturer, Coventry University Sun Yat-sen University (**China**), *A comparison of financial regulation system in China, the USA, the UK and the EU since 2008 : With implications for future financial regulation systems.* (Delegate Number: Parker 5935 - BG37 - **Oral Presentation**) **Seat No:** 13

2:10:00 PM - 2:30:00 PM

Dr. Mohammad Ali, Assistant Professor, Zarqa University (**Jordan**), *In a search for the Influential factors of Investors' Behaviour* (Delegate Number: Ali 5829 - BG07 - **Oral Presentation**) **Seat No:** 14

2:30:00 PM - 2:50:00 PM

Mrs. Anna Choompolsathien, Associate Professor, Thammasat University (**Thailand**), *Trend of Advertising Industry in Thailand* (Delegate Number: Choompolsathien 5771 - BG11 - **Oral Presentation**) **Seat No:** 15

2:50:00 PM - 3:10:00 PM

Dr. Eid Alotaibi, Assistance Professor, University of Hail (**Saudi Arabia**), *An examination of the relationship between perceived body image and purchase behaviour of dietary supplements among adolescent Saudi girls* (Delegate Number: Alotaibi 5940 - BG38 - **Oral Presentation**) **Seat No:** 16. **Co-Author:** **Ms. Hebah Jamal**, Ph.D Candidate, Middlesex University (**United Kingdom**) (Delegate Number: Jamal 5940 - BG53 - **Oral Presentation**) **Seat No:** 17

3:10:00 PM - 3:30:00 PM

Ms. Lamya Alnassar, PhD Candidate, Oxford Brookes University (**United Kingdom**), *Achieving Business and IT alignment in digital service redesign: a study of UK e-government* (Delegate Number: Alnassar 5910 - BG48 - **Oral Presentation**) **Seat No:** 18

3:30:00 PM - 3:50:00 PM

Dr. Faisal Albawardy, Associate Professor, Institute of Public Administration (**Saudi Arabia**), *The impact of training in the ministries of Saudi Arabia, on the employee performance* (Delegate Number: Albawardy 5847 - BG10 - **Oral Presentation**) **Seat No:** 19

3:50:00 PM -4:10:00 PM

Poster Presentation Session / Tea-Coffee Break (Ruth Deech Building - Foyer A)

Poster Presentation Session: 3:50:00 PM -4:10:00 PM

Presentation on: **5th March 2018**

Session chaired by **Ms. Samantha Sintes-Barber**

Conference Room/Hall - Ruth Deech Building - Foyer A

Dr. Agne Lauzadyte-Tutliene, Associate Professor, Vilnius University (**Lithuania**), *Multidimensional Index of Economic Well-being for Central and Eastern Europe Countries* (Delegate Number: Lauzadyte-Tutliene 5927 - BG43 - **Poster Presentation**) **Seat No:** 52

Dr. Maria Nadeem, Assistant Professor & Associate Dean, The Institute of Management Sciences (**Pakistan**), *Technological Changes & Human Behavior in Higher Education Sector in Pakistan* (Delegate Number: Nadeem 5939 - BG44 - **Poster Presentation**) **Seat No:** 53

Day ONE Session FOUR

Presentation on: **5th March 2018**

Session chaired by **Mr. David Parker**

Presentation Group: Business & Economics

Conference Room/Hall - Tsuzuki Lecture Theatre

4:10:00 PM - 4:30:00 PM

Dr. Magdalena Zalewska-Turzyńska, Assistant Professor, University of Lodz (**Poland**), *Organizational Behavior in Communication – Does Gender make a Significant Difference? – Research Outcomes* (Delegate Number: Zalewska-Turzyńska 5707 - BE02 - **Oral Presentation**) **Seat No:** 20

4:30:00 PM - 4:50:00 PM

Prof. Iлона Swiatek-Barylska, Associate Professor, University of Lodz (**Poland**), *Types of Organizational Behaviour in Business Organizations in a Perspective of Person-Organization Relationship. Results of Empirical Studies in Poland* (Delegate Number: Swiatek-Barylska 5743 - BG02 - **Oral Presentation**) **Seat No:** 21

4:50:00 PM - 5:10:00 PM

Mrs. Khunyarin Chaijan, Researcher, Thammasat University (**Thailand**), *Potential of Educational Tourism Products for Foreign Students in Thailand* (Delegate Number: Chaijan 5721 - BG09 - **Oral Presentation**) **Seat No:** 22

5:10:00 PM - 5:30:00 PM

Mr. Muhammad Ahmad Tauqeer, PhD Student, University of Stavanger (**Norway**), *Service Development Models: A Literature Review* (Delegate Number: Tauqeer 5697 - BG01 - **Oral Presentation**) **Seat No:** 23

5:30:00 PM - 5:50:00 PM

Mrs. Mardhiyyah Binti Sahri, PhD Student, University of Leeds (**United Kingdom**), *A Critical Analysis of Duty between Strangers in Duty to Rescue* (Delegate Number: Binti Sahri 5943 - BE30 - **Oral Presentation**) **Seat No:** 24

5:50:00 PM - 6:10:00 PM

Prof. Raffaella Santi, Lecturer, University of Urbino Carlo Bo (**Italy**), *Legal Thought in Early Modern England: The Theory of Thomas Hobbes* (Delegate Number: Santi 5876 - BE26 - **Oral Presentation**) **Seat No:** 25

6:10:00 PM - 6:30:00 PM

Ms. Ashmita Nahar, Student, Pandit Deendayal Petroleum University (**India**), *Building Virtual Dominions in Indian Markets: A Comparative Study of Amazon Vs Ebay* (Delegate Number: Nahar 5796 - BG30 - **Virtual Presentation (Skype Video Conference)**) Seat No: 26

7:30 PM - 9:30 PM **Welcome Dinner* at Browns Oxford 5-11 Woodstock Road, Oxford, Oxfordshire, OX2 6HA Tel: 01865 511995** (Only for those delegates who have registered and paid for the social events)

Oxford Conference Series | 5th-7th March 2018

Conference Programme Day TWO*

Tuesday, 6th March 2018

08:30 AM: 08:50 AM : **Registration and Tea/Coffee** (Ruth Deech Building - Foyer A)

Day TWO Session ONE

Presentation on: **6th March 2018**

Session chaired by **Ms. Samantha Sintes-Barber**

Presentation Group: Interdisciplinary Studies

Conference Room/Hall - Tsuzuki Lecture Theatre

8:50:00 AM - 9:10:00 AM

Dr. Somsak Amornsiriphong, Associate Professor, Mahidol University (**Thailand**), *Social Welfare Model and Methods for Children and Youth Serving by Local Government Organizations in Thailand* (Delegate Number: Amornsiriphong 5712 - BE09 - **Oral Presentation**) Seat No: 27. **Co-Author:** **Dr. Phut Ploywan**, Associate Professor, Mahidol University (**Thailand**) Delegate Number: Ploywan 5712 - BE11 - **Oral Presentation** Seat No: 28

9:10:00 AM - 9:30:00 AM

Dr. Archphurich Nomnian, Associate Professor, Mahidol University (**Thailand**), *King Bhumibol Adulyadej's Philosophy of Sufficiency Economy and Its Application for the Benefits of Mankind* (Delegate Number: Nomnian 5718 - BG16 - **Oral Presentation**) Seat No: 29

9:30:00 AM - 9:50:00 AM

Dr. Harri Jalonen, Adjunct professor, Turku University of Applied Sciences (**Finland**), *Worthy behavior in social media – A reasonable goal or mission impossible?* (Delegate Number: Jalonen 5916 - BG33 - **Oral Presentation**) Seat No: 30

9:50:00 AM - 10:10:00 AM

Ms. Hafsa El Bekri, PhD Student, Université Sidi Mohamed Ben Abdellah (**Morocco**), *South-South economic relations: Moroccan Bank's expansion in Africa* (Delegate Number: El Bekri 5921 - BG34 - **Oral Presentation**) Seat No: 31

10:10:00 AM - 10:30:00 AM

Mr. Ravi Shankar Jha, Master Student, National University of Singapore (**Singapore**), *Integrating Indian SMEs into Global Value Chains by Ensuring Access to Finance- Analysing Legal & Policy Challenges* (Delegate Number: Jha 5825 - BE12 - **Oral Presentation**) Seat No: 32

10:30 AM -10:50 AM **Tea/Coffee Break** (Ruth Deech Building - Foyer A)

Day TWO Session TWO

Presentation on: **6th March 2018**

Session chaired by **Dr. Sabeen Bhatti**

Presentation Group: Law & International Relation

Conference Room/Hall - Tsuzuki Lecture Theatre

10:50:00 AM - 11:10:00 AM

Ms. Cristina Cojocaru, Lecturer, Bucharest University of Economic Studies (**Romania**), *Considerations about Romanian companies and the harmonization with the European regulations* (Delegate Number: Cojocaru 5787 - BE14 - **Oral Presentation**) **Seat No:** 33

11:10:00 AM - 11:30:00 AM

Mr. Muhammad Fatahillah Akbar, Lecturer, Gadjah Mada University (**Indonesia**), *The Comparative Analysis on Criminal Provisions in Cartels between Indonesia and United Kingdom* (Delegate Number: Akbar 5843 - BE15 - **Oral Presentation**) **Seat No:** 34

11:30:00 AM - 11:50:00 AM

Ms. Diana Kawenda, Legal Researcher, Tendai Biti Law (**Zimbabwe**), *Unilateralism as a means to Sustainable Development: Lessons form the Vedanta Judgement* (Delegate Number: Kawenda 5914 - BE28 - **Virtual Presentation (Skype Video Conference)**) **Seat No:** 35

11:50:00 AM - 12:10:00 PM

Mr. Sahib Singh Chadha, Graduate Student, National University of Singapore (**Singapore**), *Transaction Cost of Justice Delivery, Closer look at the Informality in Legal Institutions in South Asia* (Delegate Number: Chadha 5884 - BE17 - **Oral Presentation**) **Seat No:** 36

12:10:00 PM - 12:30:00 PM

Dr. Latifah Alabdulqader, Lecturer, Princess Nourah bint Abdulrahman University (**United Kingdom**), *Welfarism in the Modern Law of Contract* (Delegate Number: Alabdulqader 5877 - BE27 - **Oral Presentation**) **Seat No:** 37

12:30:00 PM - 12:50:00 PM

Mr. John Megson, Doctoral Student, Purdue University (**USA**), *Domestic Political Arrangements and the Spread of International Conflict: Global Politics and International Security* (Delegate Number: Megson 5770 - BE22 - **Oral Presentation**) **Seat No:** 38

12:50:00 PM – 1:00:00 PM

Day TWO Group Photograph

1:00:00 PM - 1:50:00 PM

Lunch Break (Ruth Deech Building - Foyer B)

Day TWO Session THREE

Presentation on: **6th March 2018**

Session chaired by **Dr. Magdalena Zalewska-Turzyńska**

Presentation Group: Interdisciplinary Studies

Conference Room/Hall - Tsuzuki Lecture Theatre

1:50:00 PM - 2:10:00 PM

Dr. Matloub Hussain, Associate Professor, Abu Dhabi University (**United Arab Emirates**), *Motivators of Social Sustainability – Analytical Hierarchical Approach* (Delegate Number: Hussain 5888 - BG28 - **Oral Presentation**) **Seat No:** 39

2:10:00 PM - 2:30:00 PM

Ms. Karina Putri, Lecturer, Universitas Gadjah Mada (**Indonesia**), *Rethinking Central Bank Digital Currency: Challenges and Opportunities* (Delegate Number: Putri 5931 - BE20 - **Oral Presentation**) **Seat No:** 40

2:30:00 PM - 2:50:00 PM

Mr. Ahmad Al-Awamleh, PhD Research, Southampton Solent University (**United Kingdom**), *An enquiry into the UN Human rights Conventions - Eliminating barriers to Enforcement* (Delegate Number: Al-Awamleh 5946 - BG35 - **Oral Presentation**) **Seat No:** 41

2:50:00 PM - 3:10:00 PM

Ms. Nor Atikah Hashim, PhD Student, Universiti Putra Malaysia (**Malaysia**), *Development of Ethical Decision Making in Professional Practice Among Chartered Quantity Surveyor in Malaysia* (Delegate Number: Hashim 5950 - BG51 - **Oral Presentation**) **Seat No:** 42

3:10:00 PM - 3:30:00 PM

Mrs. Nusrat Rikza, Assistant Professor, North East University (**Bangladesh**), *Material Culture as a Means of Oppression in Mulk Raj Anand's Untouchable* (Delegate Number: Rikza 5783 - BE13 - **Oral Presentation**) **Seat No:** 43

3:30:00 PM - 3:50:00 PM

Ms. Priyanka Daryani, Student, Pandit Deendayal Petroleum university (**India**), *Consumer's Perception about Brand Placement in Movies and Television Programme in India* (Delegate Number: Daryani 5761 - BG12 - **Oral Presentation**) **Seat No:** 44

3:50:00 PM - 4:10:00 PM

Tea/Coffee Break (Ruth Deech Building - Foyer A)

Day TWO Session FOUR

Presentation on: **6th March 2018**

Session chaired by **Dr. Mohammad Ali**

Presentation Group: Business & Economics

Conference Room/Hall - Tsuzuki Lecture Theatre

4:10:00 PM - 4:30:00 PM

Ms. Zendagi Fedaie, LL.M LPC Student, University of West London (**United Kingdom**), *The impact of the Chinese cybersecurity legislation on the European Market* (Delegate Number: Fedaie 5993 - BE31 - **Oral Presentation**) **Seat No:** 45

4:30:00 PM - 4:50:00 PM

Ms. Rakshita Totla, Student, Pandit Deendayal Petroleum University (**India**), *Psychological and Financial Implications of Social Media on Indian Restaurant Industry* (Delegate Number: Totla 5762 - BG15 - **Oral Presentation**) **Seat No:** 46

4:50:00 PM - 5:10:00 PM

Mr. Chintan Tanna, Student, Pandit Deendayal Petroleum University (**India**), *Analysis of organizational culture and Employee Engagement: Case on Indian Telecom Sector* (Delegate Number: Tanna 5851 - BG42 - **Oral Presentation**) **Seat No:** 47

5:10:00 PM - 5:30:00 PM

Mr. Ameen Al Shugaa, Student, INCEIF Islamic University (**Malaysia**), *Uncertainty and Volatility in MENA Stock Markets during the Arab Spring* (Delegate Number: Al Shugaa 5856 - BG22 - **Oral Presentation**) **Seat No:** 48

5:30:00 PM - 5:50:00 PM

Ms. Ami Tamboli, Student, Pandit Deendayal Petroleum University (**India**), *Influence of Digital Market Change on Newspaper Industry and its Market* (Delegate Number: Tamboli 5791 - BG05 - **Oral Presentation**) **Seat No:** 49

5:50:00 PM - 6:10:00 PM

Ms. Aditi Pujara, Student, Pandit Deendayal Petroleum University (**India**), *A Study of the Surge of Influencer Marketing with Reference to Instagram among Indian Female Youth* (Delegate Number: Pujara 5852 - BG32 - **Oral Presentation**) **Seat No:** 50

6:10:00 PM - 6:30:00 PM

Mr. Karansinh Zala, Student, Pandit Deendayal Petroleum University (**India**), *Impact of celebrity endorsement on Indian smartphone market* (Delegate Number: Zala 5870 - BG21 - **Oral Presentation**) **Seat No:** 51

6:30:00 PM - 6:40:00 PM : Closing Remarks

Closing Remarks by **Prof. Kimberly Houser**, **Keynote Speaker and Conference Chair**.

LIST OF LISTNER(S)

Mr. Mohammed Aldawghan, Student, Bangor University (**United Kingdom**) (Delegate Number: Aldawghan 354 - BG23 - **Listener**) **Seat No:** 54

Mr. Nasser Al Dosri, Student, Bangor University (**United Kingdom**) (Delegate Number: Al Dosri 356 - BG25 - **Listener**) **Seat No:** 55

Mr. Ziyad Alsadan, Student, Bangor University (**United Kingdom**) (Delegate Number: Alsadan 358 - BG45 - **Listener**) **Seat No:** 56

Dr. Ranson Paul Lege, Associate Professor, Nagoya University (**Japan**) (Delegate Number: Lege 360 - BE29 - **Listener**) **Seat No:** 57

Mr. Abdullah Zaid A Aldahasi, MSc Finance Student, Bangor University (**United Kingdom**) (Delegate Number: Aldahasi 362 - BG54 - **Listener**) **Seat No:** 58

Mr. Othman Alzahrani, Student, Bangor University (**United Kingdom**) (Delegate Number: Alzahrani 359 - BG49 - **Listener**) **Seat No:** 59

Mr. Abdulaziz Altimani, Student, Bangor University (**United Kingdom**) (Delegate Number: Altimani 361 - BG50 - **Listener**) **Seat No:** 60

07:30 PM - 9:30 PM Social Networking Dinner* at Bella Italia Restaurant, 6 George St, Oxford OX1 2AF
(Only for those delegates who have registered and paid for the social events).

Oxford Conference Series | 5th-7th March 2018

Conference Programme Day THREE*

Wednesday, 7th March 2018

10:00 AM to 12:00 PM **Explore Oxford through - Oxford City Sightseeing (Open top Bus)**

Departing at 10am from Oxford City Sightseeing **Stop number 8 High Street** ((Near University Church Main Gate), Oxford OX1 4AH

Your Ticket for Oxford City Sightseeing (Open top Bus) is valid for 24 hrs on both Guide Friday GREEN and City Sightseeing RED buses and you can get on and off at any of the 19 stops on the tour – keep a hold of your ticket for re-boarding!

12:00 PM – 1:00 PM **Networking Lunch**

Your networking lunch is provided at **Vaults & Garden Café, University Church, High Street, Oxford OX1 4AH** **Phone: 01865 279 112**. You will find **Vaults & Garden Café** in the historic and contemporary heart of Oxford, situated in the 1* listed Old Congregation house of Oxford University, which was built in 1320, with the Old University Library above and the University Church Gardens on Radcliffe Square.

1:00 PM – 15:00 PM: **Oxford Literary Walking Tour (90mins)**
Departing at 1:00 from: **Vaults & Garden Café, University Church (Main Gate Entrance)**

Description of the Oxford Literary Walking Tour:

Oxford's magic has inspired generations of creative writers, some of them internationally famous, like J.R.R. Tolkien and C.S. Lewis, others known to a more restricted but discerning readership, like Philip Larkin and Beerbohm himself. Literary walking tour evokes many of these unique personalities and shows you the places where they studied and relaxed, were rapt by religious fervour, composed in mad erotic delirium, or drifted away into dreams of other worlds and other days. Our guides, noted literary experts, will take you round the centre of "that sweet city... with her dreaming spires" as Matthew Arnold phrased it, and give you a genuine flavour of Oxford's glorious literary past, and her vibrant present. Colleges will be visited so that the living atmosphere of the university, jealously preserved through long centuries, can be experienced just as it was by the writers themselves. The tour lasts for an hour and a half, giving plenty of time to wander and savour the delights of the 'English Athens': its halls, chapels, cloisters, and gardens which, as W.H. Auden expressed it, the rooks still haunt "like agile babies." The whole history of the English language can be traced in these ancient places, right up to a 21st century of dynamic change, and the resonant names of Shelley, Swift, Wilde, T.E. Lawrence, Gerard Manley Hopkins, Waugh, Amis, Philip Pullman and Le Carré will come to assume greater significance and fascination, even for those who know their work well. For those who do not, a whole new world of knowledge and imagination awaits discovery. **Length:** 90 minutes

15:00 AM to 17:00 PM **Explore Oxford through Oxford City Sightseeing (Open top Bus)**

Your Ticket for Oxford City Sightseeing (Open top Bus) is valid for 24 hrs on both Guide Friday GREEN and City Sightseeing RED buses and you can get on and off at any of the 19 stops on the tour – keep a hold of your ticket for re-boarding!

Note: Day ONE Welcome Dinner*, Day TWO Social Networking Dinner* and Day THREE* social networking events are only for those delegates who have registered and paid for the social events.

Important Information

Registration & Welcome Pack: All delegates **MUST register** for the conference at the registration desk on the first day of the conference between 8:30am to 09:00am. At the registration desk, they will be provided with conference welcome pack, which will include conference programme, conference abstracts, certificate of attendance and other useful information.

Dress Code: Although there is no particular dress code for the conference, we would like to request you to kindly dress formally/smarty during the conference.

Presentation Duration: You are required to give an oral presentation of 15 minutes (maximum) plus 5 minutes for discussion where other participants may ask you questions regarding your presentation and research. Please note that your presentation must be in English language.

PowerPoint Presentation: For your presentation, you can either use PowerPoint or Prezi, whichever is more convenient for you. For PowerPoint presentation, we request you to kindly bring it on your own USB/memory stick. You do not need to email us your presentation copies. However, please note that each delegate will be given internet access during the conference.

Wifi: Each Delegate will be given a wifi code to use internet connection during the conference

FULL Paper Publication Policy: Papers submitted and presented at the conference will be published in the conference proceedings, subject to their acceptance by the review committee. To be considered for publication in the conference proceedings, submitted papers must strictly adhere to our prescribed in-house referencing style ie., Harvard Citing and Referencing Style. Each conference proceeding will have a unique digit International Standard Serial Number (ISSN) and/or International Standard Book Number (ISBN) code. For further information, please visit <http://www.flelearning.co.uk/submission-guideline>.

If you want your FULL paper (maximum 5000 words) to be published in the conference proceedings, kindly handover the duly signed copy of the COPYRIGHT LICENCE AGREEMENT to the FLE representative at registration desk on DAY ONE of the conference. A copy of the copyright agreement will be provided to you in your 'Conference Welcome Pack' on the first day of the conference. Once we will receive your duly signed agreement, we will be in contact with you within the next three weeks to confirm when you can expect a proof of your paper to review, if accepted for publication in the proceedings.

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Conference Venue Contact Details:

University of Oxford, St Anne's College
56 Woodstock Road Oxford OX2 6HS
Telephone: +44 (0) 01865 274800 (The Porters' Lodge)

Directions:

From any UK Airport to Oxford use National Express coach services. To book your ticket, please visit <http://www.nationalexpress.com/wherewego/airports/index.aspx>

Nearest Railway Stations

Amey Railways, Oxford Train Station, Park End St, Oxford OX1 1HS

Nearest Coach/Bus Stations

48 George St, Oxford OX1 2AQ, United Kingdom.

The bus station and railway station are both located about 20 minutes' walk from the College.

Taxis are available from both stations and should take about 5-7 minutes to reach us (traffic depending).

Car The city centre is avoided by approaching college from the north, ideally on the A4144 (Woodstock Road) or alternatively the A4165 (Banbury Road), both of which are accessible from the ring road. If using the M40 from the north, leave at Junction 9 and take the A34 southbound. From the south-east, leave the M40 at Junction 8 take the A40 northbound. This becomes the Oxford ring road (Northern Bypass), and you can then take the A4144 (Woodstock Road) from this. The best option for those coming from outside Oxford by car is to use the Peartree Park and Ride, close to the junction of Woodstock Road (A4144) and the A34. Park and Ride buses come straight down Woodstock Road and stop at the Radcliffe Infirmary, which is next door to GTC. There are pay-and-display car parking spaces in St Giles and the surrounding streets, but the centre of Oxford is often extremely congested. On-road parking near the College is almost impossible (most of this is residents only), and it will not usually be possible to arrange visitor car parking on the College site.

Coach There are very frequent services from London Victoria Station and Heathrow and Gatwick Airports, operated by Oxford Bus and Stagecoach ('The Oxford Tube' and the 'X90'). A less frequent service connects with Birmingham International Airport. There are connections with many other parts of the country, including a direct service to Cambridge. The central bus and coach station (Gloucester Green) is a 15-minute walk south of the College. There is a nearby taxi rank (across the square of Gloucester Green, outside the cinema).

Rail There are frequent direct trains from London Paddington and regular links northwards via Birmingham, southwards via Reading, and westwards via Didcot. Consult the interactive National Rail timetable. The Oxford central station is a 20-minute walk from GTC, but there is a taxi rank at the station. The new Oxford Parkway station is a fast train from London Marylebone to north Oxford. There are several buses, (2, 2A, 2D, and S5) that leave regularly from the parkway station to the Bevington Road stop, a four-minute walk from College. Consult the Chiltern Railways website for timetable.

Air The most convenient arrival airport is London Heathrow, from which there is a frequent express coach service to Oxford (see below). London Gatwick is a little further, but again there is direct coach service to and from Oxford. Birmingham International, Stansted and Luton have less frequent coach and/or rail connections with Oxford.

Note: Copy of the conference Programme will also be provided at the registration desk.

Notes:

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Conference Division

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